FINAL ASSESSMENT QUESTIONS

Speciality: 051 Economics | Fourth Year | Semester 7

Content Module 1. Economics in the Modern World

Topic 1. Economics and Economic Systems

1. What are the main economic problems that every society must solve?
2. What are the main differences between market, planned and mixed economies?
3. How do supply and demand influence market prices?

Topic 2. Economic Trends and Indicators

4. What are the main indicators used to assess a country's economic performance?
5. How do inflation and unemployment affect households and businesses?
6. Why is analysing economic trends important for decision-making?

Topic 3. Business Organisations and Corporate Performance

7. What are the main types of business organisations, and how do they differ?
8. What factors influence a company's profitability and competitiveness?
9. How can businesses evaluate and improve their performance?

Topic 4. Labour Markets and Employment Trends

10. What factors influence supply and demand in the labour market?
11. What are the main causes and consequences of unemployment?
12. How are automation, digitalisation and remote work changing employment patterns?

Content Module 2. Business Communication and Economic Decision-Making

Topic 5. Professional Communication in Economics

13. Why is effective professional communication important for economists?
14. What are the main principles of successful business correspondence?
15. How can professionals communicate effectively during business meetings?

Topic 6. Business Negotiations and Problem-Solving

16. What are the main stages of successful business negotiations?
17. What strategies can help resolve disagreements and conflicts in business?
18. Why are problem-solving and decision-making skills important in professional life?

Topic 7. Marketing, Consumer Behaviour and Market Research

19. What factors influence consumer behaviour and purchasing decisions?
20. Why is market research important for business development?
21. How can companies use market segmentation to improve their marketing strategies?

Topic 8. Economic Analysis and Business Presentations

22. What are the main stages of conducting an economic analysis?
23. How can economic data, charts and graphs be interpreted and presented effectively?

24. What makes an effective business presentation of economic findings and recommendations?

Practical Tasks

1. Economic Systems Comparison. Compare two economic systems, highlighting their main features, advantages and disadvantages.

2. Economic Data Analysis. Analyse a chart showing changes in GDP, inflation or unemployment. Describe the main trends and explain their possible economic implications.

3. Business Performance Analysis. Imagine that a company's profits have declined. Identify possible reasons and suggest strategies to improve its financial performance.

4. Labour Market Analysis. Discuss the impact of automation and artificial intelligence on employment. Identify potential opportunities and challenges for workers and employers.

5. Business Correspondence. Write a formal email requesting economic or market information from an international business partner.

6. Business Negotiations. Role-play negotiations between two companies discussing the terms of a potential business partnership.

7. Market Research. A company plans to introduce a new product. Identify its target market, analyse potential consumer needs and recommend a marketing strategy.

8. Economic Report. Prepare a short written report on a current economic issue, outlining its causes, consequences and possible solutions.

9. Business Presentation. Present the results of a simple economic analysis, using appropriate professional vocabulary and explaining key findings.

10. Problem-Solving Case Study. A small business is experiencing declining sales and increasing operating costs. Analyse the situation and recommend practical solutions.