**Модуль 2**

**Змістовий модуль 3. See the World**

**Travel**

1. Research the most popular travel destinations in the world. Write a brief report (150-200 words) comparing two destinations based on climate, culture, and activities.

2. Creative Task: Design a 5-day trip to a country of your choice. Include places to visit, transportation options, and daily activities.

***Case Study: Overtourism – Finding a Balance***

***Background:***

Tourism is one of the world's largest industries, contributing significantly to the economies of many countries. However, in recent years, some popular destinations have faced the problem of overtourism—when too many visitors negatively impact local communities, the environment, and historical sites. Cities like Venice, Barcelona, and Santorini have struggled to manage the large number of tourists while maintaining the quality of life for residents.

***Case Study Situation:***

The mayor of a famous tourist city is looking for solutions to reduce the negative effects of overtourism. A group of stakeholders, including government officials, business owners, environmentalists, and tourists, must discuss and propose a sustainable tourism plan.

***Roles & Perspectives:***

Government Official – Wants to protect the city's cultural heritage while keeping tourism revenue high. Supports introducing tourist taxes and visitor limits.

Local Business Owner – Runs a small restaurant that depends on tourists. Worried that restrictions will harm business.

Environmental Activist – Believes mass tourism damages nature and historical sites. Supports eco-friendly tourism and stricter regulations.

Frequent Traveler—loves exploring new places but understands the problems of overtourism. Wants a fair solution that allows responsible travel.

Local Resident – Feels frustrated by noise, overcrowding, and rising living costs due to tourism. Supports reducing tourist numbers.

***Tasks:***

Read & Analyze: Students read the case study and consider their assigned roles.

Discussion: In groups, students debate possible solutions, using expressions like:

"In my opinion, the best solution would be…"

"I understand your point, but we also need to consider…"

"One way to manage this issue is…"

"A potential drawback of this approach is…"

Decision Making: The group must agree on a sustainable tourism plan, including specific actions (e.g., tourist taxes, eco-friendly tours, visitor limits