**Master Supermarket English Vocabulary: 75 English Terms for Supermarket Vocabulary Excellence!** URL:

## [**https://www.youtube.com/watch?v=69NyFwXqBdY**](https://www.youtube.com/watch?v=69NyFwXqBdY)

***Task 1. Watch the video and write down words and phrases related to shopping in a supermarket.***

***Task 2. Watch the video again & answer the following questions.***

1. What is the difference between a shopping cart and a shopping basket?

2. What is another term for the area in a supermarket that sells food of all types?

3. What is the difference between a butcher and a delicatessen in a supermarket?

4. What is the role of a cheesemonger in a supermarket?

5. What types of products can be found in the dairy section of a supermarket?

6. What are some examples of frozen foods that can be found in a supermarket?

7. What types of food items can be found in the special diet section of a supermarket?

***Task 3. Fill in the gaps.***

When you enter a supermarket you are called a \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_(1) or a shopper. One of the first things you will need is a \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_(2). Now this is what is called in American English. In British English it is called a \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_(3) and if you need a small amount of items you may just \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_(4) a shopping basket. These are usually available at the entrance to the store. In a supermarket there are lots of different areas throughout the store with different types of products. Each of these individual areas are called a \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_(5). Another word sometimes used is section. Supermarkets are also divided up with different \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_(6) and the word we use for this is \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_(7). Repeat after me, aisle.

The area in a supermarket which sells food of all types is called a \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_(8) and this word can sometimes be used as a synonym of supermarket. So let's explore these different areas and departments of the supermarket and grocery store. Our first department is where you will find fruit and vegetables. In British English it is simply called the \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_(9) and in American English it is called produce. Up next we have the \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_(10) and here you will find fresh breads and fresh pastries. Lots of supermarkets will have a \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_(11). This may also be known as a meat counter. This is where you get fresh uncooked meat. For cooked meat and maybe some salad you could go to the \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_(12) and this is often shortened to simply \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_(13). A very good supermarket will have a cheese \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_(14) This can also be known as a \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_(15). This is what we call the person who serves and cuts the cheese. Similarly, you could have a \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_(16) for seafood. This is someone who serves freshly caught fish on the fish counter. Supermarkets are known for having lots of refrigerators and in the refrigerators they \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_(17) chilled foods or fresh foods. A very popular type of fresh food is \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_(18) and dairy includes products like milk, cheese, \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_(19) and yogurts. Other types of fresh foods include cut meat, ready meals, fresh pasta and pizza and lots of \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_(20) food stuffs. In a supermarket, you'll also find freezers that contain \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_(21) such as ice cream, frozen vegetables, frozen pizza, and lots, lots more.

Moving away from fresh and frozen foods first up we have \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_(22) food and of course canned food can contain any number of \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_(23) such as meat, vegetables, fruits and so on. A food trend and lifestyle which is becoming more available in supermarkets is \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_(24) which of course doesn't contain any animal products at all and lots of people have a \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_(25) requirements which may require a visit to the special diet section. This can include foods such as \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_(26) bread. For new mothers a trip to the baby care section is always essential and as well as baby food you'll find other products such as diapers, baby wipes and baby formula. Our next area is \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_(27) foods which can contain any number of food items such as \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_(28), dried sauces, \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_(29) and dried fruits. If you have a \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_(30) you may visit the home baking section.