

**Review
of the Educational and Professional Program:
"Accounting and Taxation"**

Specialty: 071 "Accounting and Taxation"
Level of Higher Education: 1st (Bachelor's)
Qualification: Bachelor of Accounting and Taxation

The labor market for accountants in Ukraine remains dynamic and constantly evolving to meet modern requirements and technologies. Despite competition, the demand for accountants remains stable, as enterprises of all sizes and industries require accounting services. This applies to both large corporations and small to medium-sized businesses. Key factors for securing employment include the level of education, possession of professional certifications, work experience, and proficiency in modern accounting software. This educational and professional program provides comprehensive training in all these areas.

The growth of small and medium-sized businesses in Ukraine, particularly in an unstable socio-economic environment, has increased the demand for accountants who possess not only technical qualifications but also essential 21st-century skills, such as creativity, collaboration, critical thinking, digital literacy, and communication. Moreover, the rising trend of outsourcing accounting services offers additional opportunities for freelancers and small accounting firms.

The COVID-19 pandemic significantly accelerated the transition to remote work, affecting the accounting labor market. Remote job opportunities are becoming increasingly common, allowing accountants to work from any location, even in challenging circumstances such as during the ongoing war. This program equips students with the necessary digital knowledge to efficiently manage remote work environments.

Graduates of the Bachelor's program in Accounting and Taxation have a broad spectrum of career opportunities across various industries. They can pursue roles

such as accountants, chief accountants, financial managers, or auditors in large corporations or small and medium-sized enterprises. Accounting and audit firms often seek specialists to provide outsourced services. In banking, graduates can work as financial analysts, internal auditors, compliance officers, or risk managers. Additionally, public sector roles are available in tax offices, treasuries, and financial departments. Beyond traditional roles, graduates can also become tax, financial accounting, or management consultants. Non-profit organizations and charitable foundations require accountants to maintain financial records, prepare reports, and ensure transparency in transactions. Graduates may choose to work as freelancers or with small outsourcing firms, and with the rise of fintech, there is increasing demand for accountants skilled in developing and implementing financial technologies. Moreover, opportunities exist in international companies or organizations involved in business with or within Ukraine, particularly in international accounting and reporting.

The broad range of career prospects makes the specialty of "Accounting and Taxation" highly attractive to students, as it offers diverse pathways aligned with their interests and qualifications. The reviewed Bachelor's-level educational and professional program in Accounting and Taxation at Zhytomyr Polytechnic State University meets the demands of the job market and complies with state educational standards. It effectively equips graduates with the necessary skills, knowledge, and competencies for success in the field of accounting and taxation (Specialty 071, Area of Knowledge 07 "Management and Administration").

This program is therefore recommended for continued implementation in the educational process.

Sincerely,

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