Житомирська політехніка

#### МІНІСТЕРСТВО ОСВІТИ І НАУКИ УКРАЇНИ ДЕРЖАВНИЙ УНІВЕРСИТЕТ «ЖИТОМИРСЬКА ПОЛІТЕХНІКА» Система управління якістю відповідає ДСТУ ISO 9001:2015

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**ЗАТВЕРДЖЕНО** 

Вченою радою факультету педагогічних технологій та

освіти впродовж життя

сериня 2024р., протокол №7

Горова Вченої ради

Оксана ЧЕРНИШ

# РОБОЧА ПРОГРАМА НАВЧАЛЬНОЇ ДИСЦИПЛІНИ «Іноземна мова»

для здобувачів вищої освіти освітнього ступеня «бакалавр» спеціальності 141 «Електроенергетика, електротехніка та електромеханіка» освітньо-професійна програма

«Компютеризоване управління енергетичними системами» факультет комп'ютерно-інтегрованих технологій та робототехніки кафедра робототехніки, електроенергетики та автоматизації ім. проф. Б.Б. Самотокіна

Схвалено на засіданні кафедри педагогічних технологій та мовної підготовки 26 серпня 2024 р.,протокол №8 в.о. завідувача кафедри

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Житомир 2024 – 2025 н.р.

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Робоча програма навчальної дисципліни «Іноземна мова» для здобувачів вищої освіти освітнього ступеня «бакалавр» спеціальності 141 «Електроенергетика, електротехніка та електромеханіка» освітньо-професійна програма «Компютеризоване управління енергетичними системами» затверджена Вченою радою факультету педагогічних технологій та освіти впродовж життявід 27 серпня 2024 р., протокол №7.

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#### 1. Опис навчальної дисципліни

Найменування	Галузь знань, напрям		Характеристика навчальної дисципліни	
показників	підготовки, освітній ступінь	денна форма навчання	заочна форма навчання	
Кількість кредитів 6	Галузь знань 14 «Електрична інженерія»	норм	ативна	
Модулів – 2	спеціальності	Рік під	готовки:	
Змістових модулів – 8	141 «Електроенергетика,	3-й	3-й	
Эмістових модулів — о	електротехніка та електромеханіка»	Cen	иестр	
Загальна кількість годин		5/6	5/6	
-180 / 180	електромехантка»	Лекції		
		год.	год.	
T		Пран	стичні	
Тижневих годин для денної форми навчання:		год.	год.	
аудиторних – 3		Лабораторні		
самостійної роботи– 2,6		96 год.	16 год.	
,	Освітній ступінь «бакалавр»	Самостійна робота		
Тижневих годин для	, i	84 год.	164 год.	
заочної форми навчання:			T	
аудиторних $-0,5$		Вид	Вид	
самостійної роботи – 5		контролю:	контролю:	
		залік/залік	залік /залік	

Частка аудиторних занять і частка самостійної та індивідуальної роботи у загальному обсязі годин з навчальної дисципліни становить:

для денної форми навчання -53 % аудиторних занять, 47% самостійної та індивідуальної роботи;

для заочної форми навчання –9% аудиторних занять, 91% самостійної та індивідуальної роботи.

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#### 2. Мета та завдання навчальної дисципліни

**Метою навчальної дисципліни**  $\epsilon$  формування необхідної комунікативної спроможності у сферах ситуативного спілкування в усній і письмовій формах.

Завданнями вивчення навчальної дисципліни є:

- оволодіння знаннями та вміннями, що у подальшому навчанні дозволять на високому рівні здійснювати переклад неадаптованої літератури;
- вивчення нового лексико-граматичного матеріалу, необхідного для ділового спілкування; розвиток соціокультурної компетенції;
- набуття навичок практичного володіння іноземною мовою в різних видах мовленнєвої діяльності;
  - одержання новітньої фахової інформації через іноземні джерела;
- користування усним монологічним та діалогічним мовленням у межах побутової, суспільно-політичної та загальноекономічної літератури рідною та іноземною мовами.

Зміст навчальної дисципліни направлений на формування наступних компетентностей, визначених стандартом вищої освіти зі спеціальності 141 «Електроенергетика, електротехніка та електромеханіка»:

**Інтегральна компетенція**. Здатність розв'язувати спеціалізовані задачі та вирішувати практичні проблеми під час професійної діяльності у галузі електроенергетики, електротехніки та електромеханіки або у процесі навчання, що передбачає застосування теорій та методів фізики та інженерних наук і характеризуються комплексністю та невизначеністю умов.

**3К04.** Здатність спілкуватися іноземною мовою. **3К09.** Здатність реалізувати свої права і обов'язки як члена суспільства, усвідомлювати цінності громадянського (вільного демократичного) суспільства та необхідність його сталого розвитку, верховенства права, прав і свобод людини і громадянина в Україні.

3К10. Здатність спілкуватися іноземною мовою.

Отримані знання з навчальної дисципліни стануть складовими наступних програмних результатів навчання за спеціальністю 141 «Електроенергетика, електротехніка та електромеханіка»»:

**ПРН11.** Вільно спілкуватися з професійних проблем державною та іноземною мовами усно і письмово, обговорювати результати професійної діяльності з фахівцями та нефахівцями, аргументувати свою позицію з дискусійних питань.

Під час вивчення навчальної дисципліни здобувачі вищої освіти зможуть отримати додатково наступні Soft skills:

- комунікативні навички: письмове, вербальне й невербальне спілкування; уміння грамотно спілкуватися по е-mail; вести дискусію і відстоювати свою позицію; навички працюватив команді;

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- *уміння виступати привселюдно*: навички, необхідні для виступів на публіці; навички проведення презентації;
  - керування часом: уміння справлятися із завданнями вчасно;
- *гнучкість і адаптивність*: гнучкість, адаптивність і здатність змінюватися; уміння аналізувати ситуацію, орієнтування на вирішення проблеми;
- *лідерські якості*: уміння спокійно працювати в напруженому середовищі; уміння ухвалювати рішення; уміння ставити мету, планувати діяльність;
- *особисті якості:* креативне й критичне мислення; етичність, чесність, терпіння, повага до оточуючих.

## 3. Програма навчальної дисципліни МОДУЛЬ 1

#### Змістовий модуль 1. CAREER CHOICES

#### **1.1.** Transferable Skills. (IK, 3K4, 39, 310, IIPH11)

- 1. Vocabulary related to personal skills and qualities.
- 2. Writing a job description.

#### 1.2. Career Advice. (IK, 3K4, 39, 310, IIPH11)

Key vocabulary: Navigating Your Career Path. Tips for Success and Growth.

- 1. Useful vocabulary for giving advice and making suggestions.
- 2. Listening activities: Careers advice programme.
- 3. Speaking activities focused on advising how to improve an online profile.

## 1.3.Communication skills: Building rapport. (IK, 3K4, 39, 310, IIPH11)

- 1. Functional language: Asking questions to build rapport.
- 2. Building rapport during a short conversation.

## 1.4. Business skills: Networking. (ΙΚ, 3Κ4, 39, 310, ΠΡΗ11)

- 1. Functional language: Networking at a careers event.
- 2. Useful expressions to start, close and show interest in simple, face -to-face conversations
- 3. Listening activities: Advice on networking.

## 1.5.Emails – Introducing yourself. (IK, 3K4, 39, 310, IIPH11)

- 1. Functional language: Formal and informal language.
- 2. Model text: Email introducing yourself.
- 3. Grammar focus on using adverbs of degree.

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4. Write an introduction email.

#### Граматичний матеріал з модуля 1.

- 1.1. The Present Simple Tense.
- 1.2. The Past Simple Tense.
- 1.3. The Future Simple Tense.
- 1.4. Розділи для самостійного вивчення: Irregular verbs.
- 1.5. Expressing Advice and Suggestions
- 1.6. Adverbs of degree.

#### Змістовий модуль 2. BUSINESS SECTORS

#### 2.1. Japan's economy. (IK, 3K4, 39, 310, IIPH11)

- 1. Focus on terms related to business sector. Vocabulary: different sectors and industries which drive economic activity.
- 2. Project: Research sectors and industries.
- 3. Listening activities: A) A podcast about business and the environment.
  - B) Wind farms.

### 2.2. The energy industry. (ΙΚ, 3Κ4, 39, 310, ΠΡΗ11)

- 1. Comprehension reading: Big oil: From black to green.
- 2. Grammar focus on Past Simple and Past Continuous.
- 3. Essay writing: a short story.

# 2.3. Communication skills: Dealing with interruptions. (IK, 3K4, 39, 310, ΠΡΗ11)

- 1. Functional language: useful expressions to interrupt and manage interruptions in a meeting.
- 2. Task: Discussion during a meeting.

## 2.4. Business skills: Voicemail messages. (ΙΚ, 3Κ4, 39, 310, ΠΡΗ11)

- 1. Listening activities: Four voicemail messages.
- 2. Focus on the functional language: Leaving a voicemail message.
- 3. Task: Leave a voicemail message.

## **2.5.** Writing: Emails – Action points. (IK, 3K4, 39, 310, IIPH11)

- 1. Model text: Email with action points.
- 2. Focus on functional language: Action points.

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- 3. Focus on grammar: will and going to.
- 4. Task: Email with action points.

#### Граматичний матеріал з модуля 2.

- 2.1. The Past Simple Tense.
- 2.2. The Past Continuous Tense.
- 2.3. Will and going to.
- 2.4. Розділи для самостійного вивчення: Numerals.
- 2.5. Розділи для самостійного вивчення: Adjectives, Adverbs and pronouns; Degrees of comparison.

#### Змістовий модуль 3. PROJECTS

#### 3.1. Project management. (ІК, ЗК4, 39, 310, ПРН11)

- 1. Focus on vocabulary related to project management.
- 2. Focus on grammar. Word building: verbs and nouns.
- 3. Project: A project debriefing and lessons learnt.

## 3.2. Large-scale projects (ІК, ЗК4, 39, 310, ПРН11)

- 1. Listening activity: Three canals.
- 2. Focus on grammar. Comparatives and Superlatives. (Text "Three amazing Bridges. Three ambitious tourist attractions".
- 3. Speaking: Choosing the winning bid.

## 3.3. Communication skills: Giving instructions (IK, 3K4, 39, 310, ΠΡΗ11)

- 1. Resolving a problem with a schedule change.
- 2. Functional language: Giving and responding to instructions, standing your ground.
- 3. Giving and responding to instructions.

## 3.4. Business skills: Meetings: Updates and action (IK, 3K4, 39, 310, IIPH11)

- 1. Listening activities: A stand-up meeting.
- 2. Focus on functional language: Asking for and giving updates.
- 3. Task: An update meeting.

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#### 3.5. Writing: Email requesting an update. (IK, 3K4, 39, 310, \(\text{TPH11}\))

- 1. Model text: Email requesting an update.
- 2. Focus on functional language: Asking for information.
- 3. Focus on grammar: (not) enough.
- 4. Email requesting an update.

#### Граматичний матеріал з модуля 3.

- 1.1. Word building: verbs and nouns.
- 1.2. Comparatives and Superlatives.
- 1.3. The Present Perfect Tense.
- 1.4. Розділи для самостійного вивчення: The Present Perfect Tense. The Past Perfect Tense. The Future Perfect Tense.

## Змістовий модуль 4. GLOBAL MARKETS

#### 4.1. One size fits all. (ΙΚ, 3Κ4, 39, 310, ΠΡΗ11)

- 1. A food company's strategy for growth.
- 2. Vocabulary: Global markets: adjective and noun collocations; word building.
- 3. Adapt a product to a new market.

## 4.2. Online markets. (ΙΚ, 3Κ4, 39, 310, ΠΡΗ11)

- 1. Reading: Who wants to be a sofapreneur?
- 2. Grammar: Present Simple and Past Simple passive.
- 3. Writing: A product description.

## 4.3. Communication skills: Managing conversations. (ΙΚ, 3Κ4, 39, 310, ΠΡΗ11)

- 1. Video: Managing conversations.
- 2. Focus on functional language: Changing the subject and staying on track.
- 3. Task: A conversationbetween a client and asupplier

## 4.4. Business skills: Building consensus. (IK, 3K4, 39, 310, ΠΡΗ11)

- 1. Listening activities: A meeting to build consensus.
- 2. Focus on functional language: Reaching agreement.

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3. A discussion to reach agreement.

#### 4.5. Writing: Letter confirming an order. (IK, 3K4, 39, 310, \(\Pi\)PH11)

- 1. Model text: Letter confirming an order.
- 2. Focus on functional language: Confirming order details
- 3. Focus on grammar: Verbs + prepositions.
- **4.** Write an order confirmation letter.

#### Граматичний матеріал з модуля 4.

- 1.1. Adjective and Noun collocations.
- 1.2. Present Simple and Past Simple passive.
- 1.3. Розділи для самостійного вивчення: Future Simple passive.
- 1.4. Розділи для самостійного вивчення: Present Continuous passive, Past Continuous passive.
- 1.5. Розділи для самостійного вивчення: Present Perfect passive, Past Perfect passive, Future Perfect passive.
- 1.6. Verbs + prepositions.

## МОДУЛЬ 2 Змістовий модуль 5. DESIGN AND INNOVATION 5.1. Innovative product design. (ІК, ЗК4, 39, 310, ПРН11)

- 1. Eatsa a new restaurant in San Fransisco.
- 2. Focuses on vocabulary related to innovative product design: technological innovation. Describing innovative products.
- 3. Innovation in business.

## 5.2 Product testing. (IK, 3K4, 39, 310, IIPH11)

- 1. Reading Comprehension: Text "A dream job in product development".
- 2. Focus on grammar: Present Perfect Simple with just, already and yet.
- 3. Speaking: A typical day at work.

## 5.3 Communication skills: Managing information. (ΙΚ, 3Κ4, 39, 310, ΠΡΗ11)

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- 1. Managing information.
- 2. Focus on functional language: Asking open and closed questions.
- **3.** Getting feedback on presentation skills

#### 5.4 Business skills: Selling a product. (ΙΚ, 3Κ4, 39, 310, ΠΡΗ11)

- 1. Listening activities: Two sales presentations.
- 2. Focus on functional language: Useful expressions to describe features and benefits of a product.
- 3. Present a product.

## 5.5 Writing: Product review. (ΙΚ, 3Κ4, 39, 310, ΠΡΗ11)

- 1. Model text: Product review.
- 2. Focus on functional language: Language of reviews.
- 3. Grammar: Order of adjectives before nouns.
- 4. Write a review.

#### Граматичний матеріал з модуля 5.

- 5.1. Present Perfect Simple with just, already and yet.
- 5.2. Order of adjectives before nouns.
- 5.3. Розділи для самостійного вивчення: Future-in-the-Past.
- 5.4. Розділи для самостійного вивчення: To be going to.
- 5.5. Розділи для самостійного вивчення: Used to.

# Змістовий модуль 6. SAFETY AND SECURITY 6.1. Safety at work. (ІК, ЗК4, 39, 310, ПРН11)

- 1. Health and safety at a company.
- 2. Focuses on words related to Health and safety.
- 3. Accident Questionnaire.

## **6.2.** Being security-conscious. (ΙΚ, 3Κ4, 39, 310, ΠΡΗ11)

**6.3.** 

1. Listening activities: Security measures in the workplace.

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- 2. Focus on grammar: Modal verbs of prohibition, obligation and no obligation.
- 3. Writing: Email about new security measures.

# 6.4. Communication skills: Dealing with disagreement. ((ІК, ЗК4, 39, 310, ПРН11)

- 1. Dealing with disagreement.
- 2. Focus on functional language: Useful expressions to explain rules and requirements and explain their position.
- 3. Convincing someone of your arguments.

## 6.5. Business skills: Dealing with conflict. (ΙΚ, 3Κ4, 39, 310, ΠΡΗ11)

- 1. Listening activities: Discussion about a problem at work.
- 2. Focus on functional language: a range of expressions used to resolve a conflict in a simple negotiation.
- 3. Resolving a conflict.

#### 6.6. Writing: Instructions and warnings. (IK, 3K4, 39, 310, ΠΡΗ11)

- 1. Model text: Instructions on using equipment.
- 2. Focus on functional language: Instructions and warnings.
- 3. Reading comprehension: Text "Looking for job in security? Get a job in security."
- 4. Writing simple guidelines about what to do in different situations.
- 5. Focus on grammar: Linking words for time.
- 6. Guidelines for company staff.

## Граматичний матеріал з модуля 6.

- 6.1. Modal verbs of prohibition, obligation and no obligation.
- 6.2. Linking words for time.
- 6.3. Розділи для самостійного вивчення: Linking words: Sequence (beginning, going further, concluding).
- 6.4. Розділи для самостійного вивчення: Linking words: Addition.
- 6.5. Розділи для самостійного вивчення: Past participle, Pronouns.

# Змістовий модуль 7. CUSTOMER SERVICE 7.1. Airline customer service. (ІК, ЗК4, 39, 310, ПРН11)

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- 1. Customer service in the airline industry.
- 2. Focus on vocabulary related to customer service.
- 3. Design a premium service.

#### **7.2.** Hanging on the telephone. (IK, 3K4, 39, 310, IIPH11)

- 1. Listening activities: Complaint about a service.
- 2. Focus on grammar: Verb + to-infinitive or -ing.
- **3.** A complaint on a company forum.

# 7.3. Communication skills: Responding to customer concerns. (ΙΚ, 3Κ4, 39, 310, ΠΡΗ11)

- 1. Solving customer problems.
- 2. Focus on functional language:Useful expressions to manage customerrelationships and support a colleague. Responding to customerconcerns.
- 3. Deal with customercomplaints.

### 7.4. Business skills: Generating and presenting ideas. (IK, 3K4, 39, 310, IIPH11)

- 1. Listening activities: Training day on customer service.
- 2. Focus on functional language: Useful expressions to generate, discuss and present ideas.
- 3. Generate and present ideas.

## 7.5 Writing: External 'thank you' email. (IK, 3K4, 39, 310, IIPH11)

- 1. Model text: A 'thank you' email.
- 2. Functional language: Opening, giving details and closing a 'thank you' email.
- 3. Grammar: some (of), any, all (of), most (of), no, none (of).
- 4. A 'thank you' email.

## Граматичний матеріал з модуля 7.

- 7.1. Verb + to-infinitive or -ing.
- 7.2. Some (of), any, all (of), most (of), no, none (of).
- 7.3. Розділи для самостійного вивчення: Some, any, no, every and their derivatives.
- 7.4. Розділи для самостійного вивчення:Indirect Speech.

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### Змістовий модуль 8. COMMUNICATION

#### 8.1. Face to face? (IK, 3K4, 39, 310, IIPH11)

- 1. Improving communication in the workplace.
- 2. Focus on vocabulary: Communication in the office. Digital communication.
- 3. Communication survey: methods of communication you use every day.

#### 8.2. How to communicate. (IK, 3K4, 39, 310, IIPH11)

- 1. Reading: Text "Three tips for effective workplace communication".
- 2. Focus on grammar: First and second conditional to talk about likely and unlikely situations.
- 3. Speaking: Solutions to communication problems.

#### 8.3. Communication skills: Closing a deal. (IK, 3K4, 39, 310, IIPH11)

- 1. Acquaintance with the ways to close a deal in simple negotiations.
- 2. Focus on functional language: Closing a deal.
- 3. Trying to close a deal.

### 8.4. Business skills: Talking about priorities. (IK, 3K4, 39, 310, ΠΡΗ11)

- 1. Listening activities: Setting priorities.
- 2. Focus on functional language: a range of expressions to set and discuss priorities.
- 3. Prioritising.

## 8.5. Writing: Short report. (ΙΚ, 3Κ4, 39, 310, ΠΡΗ11)

- 1. Model text: A short report.
- 2. Focus on functional language: Introduction, findings and recommendations.
- 3. Focus on grammar: Past Perfect Simple.
- 4. Write a short business report.

## Граматичний матеріал з модуля 8.

- 8.1. First and second conditional.
- 8.2. Розділи для самостійного вивчення: Zero and third conditional.
- 8.3. Past Perfect Simple.
- 8.4. Розділи для самостійного вивчення: Past Perfect Continuous.
- 8.5. Розділи для самостійного вивчення:Indirect Speech.
- 8.6. Indirect Questions.

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## 8.7. Sequence of Tenses.

Результатом вивчення дисципліни  $\epsilon$  набуття студентами таких компетентностей:фонетична, лексична, граматична та комунікативна компетентності.

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## 4. Структура (тематичний план) навчальної дисципліни

				Кілі	ькість год	цин		
Змістові модулі і теми		денна	форма			заочі	на форма	
		лекції	лабораторні	самостійна робота	усього	лекції	лабораторні	самостійна робота
	Моду					I		
Змістовий модуль 1. Career choices								
Тема 1. Transferable Skills	4	-	2	2	4	-	-	4
Тема 2. Career Advice	5	-	3	2	6	-	2	4
Тема 3. Communication skills: Building rapport	4	-	2	2	4	-	-	4
Тема 4. Business skills: Networking	5	-	3	2	4	-	-	4
Тема 5. Emails – Introducing yourself	4	-	2	2	4	-	=	4
Разом за змістовий модуль 1	22	-	12	10	22	-	2	20
Змістовий модуль 2. Business sectors								
Тема 1. Japan's economy	4	-	2	2	6	-	2	4
Тема 2. The energy industry	6	-	3	3	5	-	-	5
Тема 3. Communication skills: Dealing with interruptions	4	-	2	2	4	-	-	4
Тема 4. Business skills: Voicemail messages	5	_	3	2	4	-	-	4
Тема 5. Writing: Emails – Action points	4	-	2	2	4	-	-	4
Разом за змістовий модуль 2.	23	_	12	11	23	_	2	21
Змістови	ій моду	уль 3.	Project	ts		I	ı	
Тема 1. Project management	4	-	2	2	4	-	-	4
Тема 2. Large-scale projects	5	-	3	2	6	-	2	4
Тема 3. Communication skills: Giving instructions	4	-	2	2	4	-		4
Тема 4. Business skills: Meetings: Updates and action	5	-	3	2	4	-	-	4
Тема 5. Writing: Email requesting an update	4	-	2	2	4	-	-	4
Разом змістовий модуль 3	22	-	12	10	22	_	2	20
Змістовиймодуль 4. Global markets								
Тема 1. One size fits all	4	-	2	2	6	-	2	4
Тема 2. Online markets	5	-	2	3	5		-	5
Тема 3. Communication skills: Managing conversations.	4	-	2	2	4	-	-	4

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	_								
Тема 4. Business skills: Building consensus.	5	-	3	2	4	-	-	4	
Тема 5. Writing: Letter confirming an order.	5	-	3	2	4	-	-	4	
Разом змістовий модуль 4	23	-	12	11	23	-	2	21	
ВСЬОГО за 5 семестр	90	0	48	42	90	-	8	82	
	Моду								
Змістовий модул	Змістовий модуль 5. Design and innovation								
Тема 1. Innovative product design.	4		2	2	6		2	4	
Тема 2. Product testing.	5		3	2	4	-	-	4	
Тема 3. Communication skills: Managing									
information.	4	-	2	2	4	-	=	4	
Тема 4. Business skills: Selling a product.	5	-	3	2	4	-	-	4	
Тема 5. Writing: Product review.	4	-	2	2	4	-	-	4	
Разом за змістовий модуль 5	22	-	12	10	22		2	20	
Змістовий мод	уль 6.	Safet	y and s	ecurity		•			
Тема 1. Safety at work.	4	4	- "	2	2 6	-	2	4	
Тема 2. Being security-conscious.	•	6	-	3	3 5			5	
Тема 3. Communication skills: Dealing with		4			2 4				
disagreement.	4	4	-	2	2 4		-   -	4	
Тема 4. Business skills: Dealing with conflict.	:	5	-	3	2 4			4	
Тема 5. Writing: Instructions and warnings.	4	4	-	2	2 4			4	
Разом за змістовий модуль 6.	23		12	1.	23	_	2	21	
Змістовий мо,	дуль 7	7.Cust	omer s	ervice					
Тема 1. Airline customer service.	4	_	2	2	6	-	2	4	
Тема 2. Hanging on the telephone.	5	-	3	2	5	-	-	5	
Тема 3. Communication skills: Responding to									
customer concerns.	4	-	2	2	4	-	-	4	
Тема 4. Business skills: Generating and presenting									
ideas.	5	-	3	2	4	-	-	4	
Тема 5. Writing: External 'thank you' email.	4	-	2	2	4	-	-	4	
Разом змістовий модуль 7	22		12	10	9 23	_	2	21	
Змістовий мо	дуль 8	8. Con	nmunic	ation	'	<b>I</b> .	<b></b>	1	
Тема 1. Face to face?	4	-	2	2	4	-	-	4	
Тема 2. How to communicate.	5	-	2	3	6	-	2	4	
Тема 3. Communication skills: Closing a deal.	4	-	2	2	4	-	-	4	
Tема 4. Business skills: Talking about priorities.	5	-			4	-	-	4	
Tема 5. Writing: Short report.	5	-	3	2	4	-	-	4	
Разом змістовий модуль 8	23	_	-		1 22	_	2	20	

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ВСЬОГО за 6 семестр	90	0	48	42	90	-	8	82
ВСЬОГО	180	1	96	84	180	-	16	164

## 5. Теми практичних (лабораторних) занять

No		Кількіс	гь годин			
3/П	Назва теми	денна	заочна			
	Модуль 1	форма	форма			
Змістовий модуль 1. Career choices						
1.	Transferable Skills.	2	-			
2.	Career Advice.	3	2			
3.	Communication skills: Building rapport.	2	-			
4.	Business skills: Networking.	3	-			
5.	Emails – Introducing yourself.	2	-			
	Змістовий модуль 2. Business sectors					
6.	Japan's economy.	2	2			
7.	The energy industry.	3	-			
8.	Communication skills: Dealing with interruptions	2	-			
9.	Business skills: Voicemail messages.	3	-			
10.	Writing: Emails – Action points.	2	-			
	Змістовий модуль 3. Projects					
11.	Project management	2	-			
12.	Large-scale projects	3	2			
13.	Communication skills: Giving instructions	2	-			
14.	Business skills: Meetings: Updates and action	3	-			
15.	Writing: Email requesting an update	2	-			
	Змістовий модуль 4.Global markets					
16.	One size fits all.	2	2			
17.	Online markets.	2	-			
18.	Communication skills: Managing conversations.	2	-			
19.	Business skills: Building consensus.	3	-			
20.	Writing: Letter confirming an order.	3	-			

	Модуль 2						
Змістовий модуль 5.Design and innovation							
21.	Innovative product design.	2	2				
22.	Product testing.	3	-				

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		_	I				
23.	Communication skills: Managing information	2	-				
24.	Business skills: Selling a product.	3	-				
25.	Writing: Product review.	2	-				
	Змістовий модуль 6. Safety and security						
26.	Safety at work.	2	2				
27.	Being security-conscious.	3	-				
28.	Communication skills: Dealing with disagreement.	2	-				
29.	Business skills: Dealing with conflict.	3	-				
30.	Writing: Instructions and warnings.	2	-				
Змістовий модуль 7. Customer service							
31.	Airline customer service.	2	2				
32.	Hanging on the telephone.	3	-				
33.	Communication skills: Responding to customer concerns.	2	-				
34.	Business skills: Generating and presenting ideas.	3	-				
35.	Writing: External 'thank you' email.	2	-				
	Змістовий модуль 8. Communication						
36.	Face to face?	2	-				
37.	How to communicate.	2	2				
38.	Communication skills: Closing a deal.	2	-				
39.	Business skills: Talking about priorities.	3	-				
40.	Writing: Short report.	3	-				
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## 6. Завдання для самостійної роботи

No	Назва теми	Кілы год	
		денна	заочна
	Модуль 1		
	Змістовий модуль 1. Career choices		
1.	Transferable Skills		
	1. Write a 300-word reflective essay on a personal experience where		
	you utilized transferable skills. Identify the specific skills you used		
	(e.g., communication, problem-solving, teamwork) and explain how		
	they helped you in the situation. Discuss how these skills can be		
	applied in different contexts, such as in academic settings, workplace		
	environments, or personal life. Include examples of how you plan to		
	further develop these skills in the future.		
	Guidelines:		
	- Provide a clear introduction, body, and conclusion.		
	- Use specific examples and experiences.		
	- Include at least two references to scholarly articles or credible		
	sources on transferable skills.	2	4
	2. Create a portfolio showcasing your transferable skills. Choose three		
	transferable skills that are most relevant to your future career		
	aspirations. For each skill, include the following sections:		
	- Definition and Importance: Describe the skill and explain why it is		
	important in your chosen field.		
	- Personal Experience: Provide an example of when you have		
	demonstrated this skill, either in school, work, or extracurricular		
	activities.		
	- Skill Development Plan: Outline a plan for how you will continue to		
	develop this skill over the next year. Include specific activities,		
	courses, or experiences you will pursue.		
2.	Career Advice.		
	1. Conduct an informational interview with a professional in your		
	desired career field. Prepare a list of at least 10 questions to ask about	2	4
	their career path, daily responsibilities, required skills, and advice for		
	entering the field. After the interview, write a 500-word report		

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	summarizing the insights you gained, focusing on the following		
	aspects: - Career Path: Describe the interviewee's journey to their current		
	position.		
	- Skills and Qualifications: Identify key skills and qualifications that		
	are important for success in this field.		
	- Advice: Summarize the advice they provided for someone aspiring		
	to enter the field.		
	- Personal Reflection: Reflect on how this information influences your		
	own career planning and what steps you will take based on this		
	conversation.		
	2: Choose a career that interests you and create a detailed pathway		
	map outlining the steps required to enter and advance in that field.		
	Your map should include the following sections:		
	- Education and Training: Identify the necessary educational		
	qualifications and any additional certifications or training.		
	- Entry-Level Positions: List common entry-level roles, their		
	requirements, and typical job responsibilities.		
	- Career Progression: Outline potential career advancement		
	opportunities, including mid-level and senior roles, along with		
	required skills and experience.		
	- Professional Organizations and Networking: Identify relevant		
	professional organizations, conferences, and networking opportunities		
2	that can aid career growth.		
3.	Building rapport.		
	1. Choose a partner and conduct a role-playing exercise to practice		
	building rapport in different scenarios. Select two of the following		
	situations and perform a 5-minute role-play for each:		
	- Networking Event:You meet someone from your desired industry		
	for the first time. Practice introducing yourself and finding common	2	4
	ground.		
	- Team Meeting: You are a new member of a project team. Practice		
	building rapport with the team leader and your peers.		
	- Customer Interaction: You are a customer service representative		
	helping a dissatisfied customer. Practice using empathy and active		
	listening to build rapport.		

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	After the role-playing exercise, write a 400-word reflection on the following:  - What were the challenges you faced in building rapport in each		
	scenario?  - What specific techniques did you use to build rapport, such as active listening, mirroring, or asking open-ended questions?  - What did you learn about your own communication style, and how will you apply this knowledge in future interactions?		
	<ul> <li>2. Read a case study about a successful leader or professional known for their ability to build strong relationships. Write a 600-word analysis addressing the following points: <ul> <li>Overview of the Case Study: Summarize the individual's background and the context in which they demonstrated effective rapport-building skills.</li> <li>Rapport-Building Techniques: Identify and describe at least three specific techniques they used to build rapport with others, such as storytelling, finding common interests, or demonstrating empathy.</li> <li>Impact on Relationships and Success: Analyse how these rapport-building techniques contributed to their professional success and improved relationships with colleagues, clients, or other stakeholders.</li> <li>Application to Your Own Life: Reflect on how you can apply similar techniques in your own academic, personal, or professional</li> </ul> </li> </ul>		
4	interactions.		
4.	Networking  1. Develop a comprehensive networking strategy tailored to your career or academic goals. In a 500-word plan, include the following sections:  - Goals and Objectives: Define your short-term and long-term networking goals. For example, connecting with professionals in a specific industry, finding a mentor, or building a professional online presence.  - Target Network: Identify key individuals, organizations, and events that are relevant to your goals. This could include professionals in your desired field, alumni networks, or industry conferences.  - Networking Methods: Outline the specific strategies you will use to connect with your target network. Consider methods like attending	2	4

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політехніка	D 1	2 . 0	T 16.1	Арк 49
	Випуск 1	Зміни 0	Екземпляр № 1	/ 22

industry events, joining professional associations, using social media platforms (e.g., LinkedIn), and engaging in online forums or discussion groups.  - Action Plan: Develop a step-by-step plan for the next three months. Specify concrete actions such as attending a certain number of events, reaching out to a set number of individuals, or contributing to relevant online communities.  - Follow-Up and Relationship Building: Describe how you will maintain and nurture your new connections, including follow-up strategies and regular communication.  2. Attend a virtual or in-person networking event related to your academic or professional interests. After the event, write a 600-word report covering the following aspects:  - Event Overview: Provide a brief description of the event, including its purpose, the host organization, and the type of attendees present.  - Key Contacts Made: List at least three individuals you connected with. Include their names, positions, and the nature of your conversation. If privacy is a concern, use general descriptors (e.g., "a project manager in the IT sector").  - Conversation Highlightis: Summarize the key topics discussed with each contact. Note any advice or insights they shared that you found particularly valuable.  - Follow-Up Plan: Describe your plan for following up with these contacts. Specify the method (e.g., email, LinkedIn message) and timeline for each follow-up.  - Personal Reflection: Reflect on your networking experience. What did you find challenging or rewarding? How did this experience impact your view of networking, and what will you do differently in future events?  5. Emails – Introducing yourself.  1. Draft a professional introduction email to a person relevant to your academic or career interests. This could be a professor, potential employer, industry professional, or mentor. Your email should include the following elements:  - Subject Line: Create a concise and clear subject line that captures the purpose of your email.				
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3	Житомирська політехніка	ДЕРЖАВНИЙ УНІВ	ЕРСТВО ОСВІТИ І НАУКИ У ЕРСИТЕТ «ЖИТОМИРСЫ іння якістю відповідає ДСТ	КА ПОЛІТЕХНІКА»	05.01/14	D-31.06- 1.00.1/Б//ОК01- 2024
		Випуск 1	Зміни 0	Екземпляр № 1		Арк 49 / 23
		Use an appropriate an ion: Briefly introduc	-			
		•	•			
		e (e.g., student, job contact information.	seeker), and now	you found the		
	- Purpose of	of the Email: Clearly	state the reason for	or reaching out,		
		s to seek advice, req	•	al interview, or		
	1 11	ortunities for collabor				
		oposition: Explain wh		_		
	with the re mutually be	cipient and how you neficial.	believe the convers	sation could be		
	- Call to Ac	tion: Suggest a follow	v-up action, such as s	cheduling a call		
		and provide your avai	_			
	- Closing and Signature: Use a polite closing statement and include					
	your full name and contact information.					
	2. Exchans	ge your professional	introduction email d	raft with a peer		
		Use the following co		-		
		a 300-word feedback	<u> </u>	1		
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Житомирська політехніка	МІНІСТЕРСТВО ОСВІТИ І НАУКИ УКРАЇНИ ДЕРЖАВНИЙ УНІВЕРСИТЕТ «ЖИТОМИРСЬКА ПОЛІТЕХНІКА» Система управління якістю відповідає ДСТУ ISO 9001:2015			Ф-31.06- 05.01/141.00.1/Б//ОК01- 2024
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inflation rate, and trade balance. Use recent data (preferably from the last 2-3 years) and include visual representations like charts or graphs.  - Major Industries and Sectors: Identify the major industries that drive the country's economy. Describe their contributions to the GDP and employment.  - Economic Challenges: Discuss the primary economic challenges the country is currently facing, such as high inflation, unemployment, public debt, or trade deficits. Include any recent economic policies aimed at addressing these issues.  - Future Outlook: Provide an analysis of the country's economic prospects over the next 5 years. Consider factors like potential for growth, upcoming policy changes, or global economic trends that may impact the country.		
<ol> <li>Create a comparative analysis presentation on the economies of two countries. Choose countries with contrasting economic profiles (e.g., a developed country vs. a developing country) and cover the following points:         <ul> <li>Economic Overview: Provide a brief introduction to both countries, including their economic classification (e.g., high-income, middle-income, low-income) and current GDP rankings.</li> <li>Key Economic Indicators Comparison: Compare key economic indicators such as GDP per capita, unemployment rate, inflation rate, and Human Development Index (HDI). Use a table or graph to present this data side-by-side.</li> <li>Strengths and Weaknesses: Highlight the economic strengths and weaknesses of each country, focusing on factors like industrial capacity, resource availability, and economic policies.</li> <li>Impact of Global Events: Analyse how recent global events (e.g., COVID-19 pandemic, trade wars, climate change) have affected each</li> </ul> </li> </ol>		
country's economy differently.  - Policy Recommendations: Based on your analysis, suggest one or two economic policies that could help each country address its economic challenges.		
The energy industry.  1. Write an analytical report on the current state of Ukraine's energy	3	5

7.

industry.

Житомирська політехніка	ДЕРЖАВНИЙ УНІВ	ЕРСТВО ОСВІТИ І НАУКИ У ЕРСИТЕТ «ЖИТОМИРСЫ іння якістю відповідає ДСТ	КА ПОЛІТЕХНІКА»	Ф-31.06- 05.01/141.00.1/Б//ОК01- 2024
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- Describe the primary energy sources in Ukraine's energy mix, such as coal, natural gas, nuclear, renewables, and oil. Provide data on the percentage contribution of each source to the total energy consumption and production.
- Outline the major power plants, refineries, and energy infrastructure. Highlight significant projects, major gas pipelines, and renewable energy installations.
- Discuss the main challenges facing Ukraine's energy sector, such as dependency on energy imports, aging infrastructure, and geopolitical risks. Also, explore opportunities for growth, such as investments in renewable energy, energy efficiency, and partnerships with the EU.
- Summarize recent government policies and reforms aimed at improving energy security and sustainability. Include information on legislation related to energy independence, market liberalization, and renewable energy development.
- Provide an analysis of the future prospects of Ukraine's energy industry over the next decade, considering factors like geopolitical dynamics, EU integration, and potential for renewable energy expansion.
- 2. Write a research essay exploring the role of the energy industry in the overall development of a country of your choice. In your essay, address the following points:
- Provide an overview of the chosen country's energy industry and its significance in the national economy. Mention the primary energy sources (e.g., fossil fuels, nuclear, renewables) and their contribution to the country's GDP and employment.
- Analyse how the energy sector influences economic growth and development. Consider factors such as job creation, foreign investment, export revenues, and industrial development. Use specific data and examples to support your analysis.
- Discuss the social implications of the energy industry, including access to energy, quality of life improvements, and rural development. Address how energy infrastructure projects can affect communities, both positively and negatively.
- Evaluate the environmental impact of the energy sector and the country's approach to sustainability. Consider issues like greenhouse

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політехніка				Арк 49
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gas emissions, pollution, and resource depletion, as well as efforts to transition to cleaner energy sources.  - Explore the role of the energy industry in national security and international relations. Discuss how energy resources or dependencies can influence the country's geopolitical standing and relationships with other nations.  - Provide an analysis of the future role of the energy sector in the country's development. Suggest strategies for improving the industry's contribution to sustainable development, economic diversification, or energy independence.  8. Dealing with interruptions.  1. Reflect on the types of interruptions you commonly face in your work environment and develop a plan to minimize their impact.  - List the top five most frequent interruptions you encounter during your workday (e.g., phone calls, email notifications, colleagues dropping by, etc.).  - For each interruption, assess its impact on your productivity and focus by rating it on a scale from 1 (low impact) to 5 (high impact).  - Develop a strategy for each type of interruption to either minimize or manage it effectively. This could include setting specific times for checking emails, using a "do not disturb" sign, or scheduling regular breaks to handle ad hoc issues.  2. Research and list three techniques for dealing with interruptions, such as the "two-minute rule," "time blocking," or using a "buffer zone" between tasks.  9. Voicemail messages.  1. Identify three common situations where you might need to leave a voicemail message, such as following up on a job application, contacting a client, or scheduling a meeting.  For each scenario, write a script for a voicemail message that includes the following elements:  - A polite greeting.  - Your name and reason for calling.  - Key information or request you want to convey.  - Your contact information and best time to reach you.  - A courteous closing.		T	T	ı
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the following elements:  - A polite greeting.  - Your name and reason for calling.  - Key information or request you want to convey.  - Your contact information and best time to reach you.		contacting a client, or scheduling a meeting.		
<ul> <li>- A polite greeting.</li> <li>- Your name and reason for calling.</li> <li>- Key information or request you want to convey.</li> <li>- Your contact information and best time to reach you.</li> </ul>		For each scenario, write a script for a voicemail message that includes		
<ul> <li>Your name and reason for calling.</li> <li>Key information or request you want to convey.</li> <li>Your contact information and best time to reach you.</li> </ul>		the following elements:	2	4
- Key information or request you want to convey Your contact information and best time to reach you.		- A polite greeting.		
- Your contact information and best time to reach you.		- Your name and reason for calling.		
		- Key information or request you want to convey.		
- A courteous closing.		- Your contact information and best time to reach you.		
		- A courteous closing.		

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10.	Emails – Action points.  1. Write a concise email summarizing the action points from a recent team meeting or group project discussion. Your email should clearly communicate the agreed-upon tasks and responsibilities.  2. Imagine you have just completed a group project where certain team members were responsible for specific tasks. Write a follow-up email to ensure that all action points have been completed as planned.	2	4
	Змістовий модуль 3. Business sectors		
11.	Project management.  1. Create a detailed project proposal for a hypothetical project that addresses a specific problem or need in your community or school. In your proposal you should:  - create a clear and descriptive title for your project;  - briefly introduce the project idea and its significance. Explain the problem or need it addresses;  - list the specific objectives of the project. What do you hope to achieve?  - define the scope of the project, including what will be included and what will be excluded;  - describe the methods you will use to execute the project. Include details on how you will gather data, engage stakeholders, and implement solutions.  - create a timeline for the project, outlining key milestones and deadlines. (Use a Gantt chart or a similar visual tool to illustrate the timeline).  - provide a preliminary budget for the project, including estimated	2	4
	costs for resources, materials, and personnel. Justify each budget item.  - outline how you will measure the success of the project. What criteria will you use to evaluate its impact?  2. Develop a risk management plan for a hypothetical project of your choice. Your plan should cover the following elements:  - provide a brief description of the project, including its objectives and scope;		

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	<ul> <li>identify potential risks that could impact the project. Categorize them into different types (e.g., technical, financial, operational, legal);</li> <li>assess the likelihood and impact of each identified risk. Create a risk matrix to visually represent the level of risk (e.g., low, medium, high);</li> <li>for each identified risk, outline specific strategies to mitigate or manage the risk. Include contingency plans for high-risk scenarios;</li> <li>describe how you will monitor risks throughout the project lifecycle and how often you will review the risk management plan;</li> <li>explain how you will communicate risk information to stakeholders, including how and when updates will be provided.</li> </ul>		
12.	Large-scale projects  1. Select a well-known large-scale project (e.g., a major infrastructure project, public works initiative, or international development program) and conduct a case study analysis. Your analysis should include the following sections:  - introduction (name, location, and primary objectives). Explain why it is considered a large-scale project;  - project background (the key stakeholders involved, funding sources, and initial motivations for the project);  - project implementation (key phases of the project, including planning, execution, and monitoring);  - impact assessment (short-term and long-term impacts of the project on the local community, economy, and environment);  - conclusion (Summarize your findings and provide a reflection on the overall success of the project).  2. Develop a project proposal for a hypothetical large-scale initiative that addresses a significant social, economic, or environmental issue in your community or region. Your proposal should include the following sections:  - project title;  - a brief summary of the project, highlighting its purpose, objectives, and expected outcomes;	2	4
	<ul><li>the issue your project aims to address;</li><li>specific objectives and measurable goals of the project.</li><li>project plan;</li></ul>		

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- budget;		
- stakeholder engagement;		
- assessment of the project's success, including the metrics you will		
use to measure progress and impact.		
13. Meetings: Updates and action		
1.Write a professional email providing an update following a recent		
team meeting. Your email should summarize key discussions		
decisions made, and outline action items. (Summarize the key points		
discussed during the meeting. Highlight any significant insights		
decisions made, or challenges identified.)		
2. Prepare a detailed agenda for an upcoming team meeting focused	2	4
on project updates and action planning. (Specify the date and time of	,	
the meeting. Indicate whether the meeting will be held in-person		
virtually, or in a hybrid format, and provide the necessary links or		
room details. List the names or roles of individuals expected to attend.		
Outline the key agenda items to be discussed.)		
14. Giving instructions		
1.Write a detailed instructional guide for a specific task or process		
that you are familiar with (e.g., setting up a piece of technology		
cooking a recipe, or completing a school project).	2	4
2. Create a short instructional video (3-5 minutes) demonstrating how		
to complete a specific task or process.		
15. Email requesting an update.		
1. Request for Progress Status: ask for a detailed update on the current		
status of the project or task. You could specify particular areas where		
you'd like clarification or more information, such as progress made		
challenges encountered, and expected next steps.		4
	2	
2. Request for Timeline and Deadlines: ask for clarification on the		
timeline or an update to the expected completion date. This is		
especially useful if there has been a delay or if you're unsure when the		
next milestone will be completed.		
Змістовий модуль 4.Global markets		
16. One size fits all.	2	4

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	1. Analyze Emerging Market Trends: conduct an in-depth analysis of emerging markets (e.g., Asia-Pacific, Latin America) to identify key trends, growth opportunities, and potential risks. Focus on sectors like technology, manufacturing, and energy.  2. Track and report on global economic indicators (e.g., GDP growth rates, inflation, interest rates) from major economies (U.S., EU, China). Provide an analysis of how these indicators might affect global trade and investment.		
17.	Online markets  1. Conduct a market analysis of a specific online marketplace (e.g., Amazon, eBay, Etsy) and write a report summarizing your findings:  - provide an overview of the chosen online marketplace, including its history, mission, and primary focus;  - identify the target audience for the marketplace. Consider factors such as demographics, interests, and purchasing behaviours;  - analyze the types of products available on the marketplace. Discuss the range of categories, popular items, and any unique selling points;  - identify key competitors and compare their offerings, pricing strategies, and market positions. Discuss how the chosen marketplace differentiates itself from competitors;  - evaluate the user experience of the marketplace, including website design, ease of navigation, search functionality, and customer service. Consider any user reviews or feedback;  - discuss current trends affecting the online marketplace and any recent innovations or features that enhance the shopping experience (e.g., AI recommendations, mobile apps, or social commerce);  - summarize your key findings and provide insights into the future outlook of the online marketplace.  2. Develop a detailed plan for launching a hypothetical online storefront on a chosen platform (e.g., Shopify, WooCommerce, Etsy):  - describe your business idea, including the types of products you plan to sell and your brand vision;  -summarize your findings from market research related to your chosen products and target audience. Discuss trends, customer preferences, and competition;	3	5

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Зміни 0

Житомирська політехніка

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	-justify your choice of platform for your online storefront. Discuss the		
	features that make it suitable for your business needs (e.g., ease of		
	use, payment options, customization);		
	- develop a marketing strategy to promote your online store. Include		
	methods such as social media marketing, email campaigns, SEO		
	strategies, and paid advertising;		
	- detail how you will handle logistics, including inventory		
	management, shipping, and customer service. Consider any tools or		
	software you might use;		
	- provide a basic financial projection, including startup costs, pricing		
	strategy, and expected revenue streams.		
18.	Managing conversations.		
	1.Select a recorded conversation (e.g., a podcast, interview, or		
	dialogue from a movie or TV show) and analyse the communication		
	techniques used by the participants. Identify and describe at least three		
	specific communication techniques used in the conversation (e.g.,		
	active listening, open-ended questions, body language). Provide	2	
	examples from the conversation to illustrate each technique.	2	4
	Assess how effectively the participants managed the conversation.		
	, i i		
	2. Participate in a role-playing exercise where you practice managing		
	a conversation in a specific scenario (e.g., a job interview, a difficult		
	conversation with a peer, or a customer service interaction).		
19.	Building consensus.		
	1.Introduce the concept of consensus building and its importance in		
	group decision-making. Explain the context in which you will apply		
	your strategy (e.g., workplace, school project, community group).		
	2. Describe how to identify key stakeholders involved in the decision-		
	making process. Discuss the importance of understanding their		
	interests, needs, and concerns.	_	
	3. Outline strategies for promoting open and respectful	2	4
	communication among group members. Include techniques such as		
	active listening, encouraging diverse viewpoints, and establishing		
	ground rules for discussions.		
	4. Discuss problem-solving techniques that can aid in consensus		
	building, such as brainstorming, the nominal group technique, or		
	multi-voting methods. Provide examples of how these techniques can		

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	be implemented.		
	5. Address potential conflicts that may arise during the consensus-		
	building process and outline strategies for managing and resolving		
	these conflicts effectively.		
20.	Letter confirming an order.		
	1. Write a professional order confirmation letter for a fictional		
	business transaction.		
	2. Analyse a sample order confirmation letter (either provided by the		
	instructor or sourced online):		
	- discuss the structure and format of the letter. How is the information	2	4
	organized? Is it easy to read?		
	- Evaluate how clearly the order details are presented.		
	-analyse the tone and language used in the letter. Is it professional and		
	appropriate for a business context?		
	- offer suggestions on how the letter could be improved to enhance		
	clarity, professionalism, or effectiveness.		
	Модуль 2		
	Змістовий модуль 5. From Hi-fi to Wi-fi		
21.	Innovative product design.	2	4
	1. Develop a concept for an innovative product that addresses a		
	specific problem or need in society. In your concept development you		
	should:		
	- describe the problem or need that your product aims to solve.		
	Explain why this issue is significant and provide relevant context or		
	background information;		
	- present your product idea in detail. Describe its key features,		
	functionality, and design elements.		
	- identify the target audience for your product. Discuss their		
	characteristics, preferences, and how the product meets their needs.		
	- discuss the feasibility of bringing your product to market. Identify		
	any potential challenges, such as technical limitations, cost		
	considerations, or market competition.		
	- summarize the main points of your product concept and reflect on its		
	potential impact and success.		
	2. Create a PowerPoint presentation pitching your innovative product		

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22.	design to potential investors or stakeholders.		
22.	Product testing.  1. Develop a comprehensive product testing plan for a hypothetical product of your choice. (Provide a brief description of the product you will be testing, including its purpose, target audience, and key features. Explain why testing is crucial for this product).	2	4
	2. Conduct a mock product testing exercise with a small group of peers, friends, or family members using a simple product (e.g., a mobile app, a piece of kitchen equipment, or a prototype of a university project). After the testing session, write a product testing report.		
23.	Managing information.  1. Write a report detailing an information management strategy for a hypothetical organization. Introduce the concept of information management and its importance in organizational effectiveness. Briefly describe the hypothetical organization, including its size, industry, and the types of information it handles. Identify and categorize the key types of information the organization needs to manage (e.g., customer data, financial records, project documentation). Explain the relevance of each type and how it supports organizational goals.  Describe measures to ensure the security and privacy of information, including data encryption, access controls, and policies for handling sensitive information.  2. Analyse a real-world case study of information management (either provided by the instructor or sourced independently). Provide a brief summary of the organization featured in the case study, including its	2	4
24.	industry, size, and key information management challenges. Describe the information management practices implemented by the organization. Discuss the tools, systems, and strategies they used to manage and protect their information. Identify the main challenges the organization faced in managing information. Explain how these challenges were addressed and what solutions were implemented to overcome them.  Selling a product.		

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	<ol> <li>Create a sales pitch presentation for a product of your choice. Your presentation should be designed to persuade potential customers to purchase the product. Highlight what makes your product unique compared to competitors. Focus on the features or benefits that set it apart and provide value to customers.</li> <li>Write a detailed report outlining a sales strategy for launching and selling a new product in a specific market. Provide background</li> </ol>	2	4
	information on the industry and the current market conditions. Identify your target audience, analyse the competition, and discuss		
25.	potential challenges and opportunities in the market.		
23.	Product review.  1. Write a comprehensive product review for a product of your choice.  Your review should be informative, balanced, and well-structured.	_	
	Describe the key features of the product in detail. Include specifications, design elements, and functionality. Share your personal experience using the product. Discuss aspects such as ease of use, performance, and overall satisfaction.	2	4
	2. Write a detailed script for a 5-minute video review of a product of your choice. Your script should be engaging, informative, and structured to provide a clear flow of information. The following sections are desirable:		
	1. Introduction 2. Product Overview		
	3. First Impressions4. Detailed Review		
	5. User Experience and Practical Use		
	6. Conclusion and Recommendation		
26.	Змістовий модуль 6. Safety and security		
20.	Safety at work		
	1. Conduct a workplace safety risk assessment for a hypothetical or		
	real workplace environment. Describe the workplace environment you are assessing, including its industry, size, and the types of activities		
	performed there. Explain the importance of risk assessments in	2	4
	ensuring workplace safety and compliance with health and safety		
	regulations. Identify and describe at least five potential hazards		
	present in the workplace. Hazards can include physical, chemical,		
	biological, ergonomic, or psychological risks. Summarize the key		

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	points of your risk assessment. Reflect on the importance of proactive		
	risk management in promoting a safe and healthy work environment.		
	2. Design a training module on a specific workplace safety topic		
	(e.g., fire safety, proper lifting techniques, chemical handling). Your		
	training module should include a PowerPoint presentation with 10-12		
	slides and an accompanying trainer's guide (400-500 words) that		
	explains how to deliver the training.		
27.	Being security-conscious.		
	1. Create a detailed Personal Security Awareness Plan that outlines		
	strategies to enhance personal safety and data security in everyday		
	life. Define what it means to be security-conscious in today's world.		
	Highlight the importance of personal security awareness in both		
	physical and digital environments. Identify at least five potential		
	security risks that individuals face daily. These can include both		
	physical risks (e.g., theft, personal safety) and digital risks (e.g.,		
	phishing, identity theft). For each risk, explain its potential impact on		
	personal security and provide examples where applicable. Discuss the		
	importance of staying informed about new security threats and		
	adapting your practices accordingly.	2	
		3	5
	2. Analyse a case study that illustrates the consequences of not being		
	security-conscious in either a personal or professional setting.		
	(Describe the main events, the people involved, and the context in		
	which the security breach or incident occurred. Identify and explain		
	the specific security lapses or negligent behaviours that contributed to		
	the incident. Consider aspects such as weak passwords, lack of		
	awareness, failure to follow protocols, or inadequate response to		
	warnings. Highlight the key lessons that can be learned from the case		
	study. What should have been done differently to prevent the		
	incident? What best practices can be implemented to avoid similar		
	issues in the future?)		
28.	Dealing with disagreement.		
	1. Analyse a real or hypothetical case study where a disagreement		
	occurred in a professional or academic setting. Provide a brief	2	4
	summary of the disagreement, including the context, the parties		
	involved, and the main issue that led to the conflict. Describe how the		
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	disagreement unfolded and any initial attempts to resolve it. Describe		
	the conflict resolution methods that were or could have been applied		
	to address the disagreement. Discuss approaches such as negotiation,		
	mediation, or active listening. Highlight the key lessons learned from		
	the case study.		
	2. Write a detailed script for a role-play exercise that demonstrates		
	how to effectively manage a disagreement between two or more		
	parties. Briefly describe the scenario in which the disagreement takes		
	place. This could be a workplace meeting, a group project discussion,		
	or a family decision-making situation. Provide background		
	information on the characters involved, their relationships, and the		
	nature of the disagreement. Create dialogue for at least three		
	characters: two parties with opposing views and a mediator or neutral		
	party. Include their names, roles, and perspectives. Write out the		
	conversation step-by-step, showing how the disagreement develops.		
	Use realistic language and include verbal and non-verbal cues (e.g.,		
	tone, gestures) where appropriate.		
29.	Dealing with conflict.		
	1. Organize and lead a meeting between conflicting parties to discuss		
	issues openly and work towards a resolution. Ensure that all		
	viewpoints are heard and guide the conversation towards constructive		
	solutions.	2	
		2	4
	2. Create a comprehensive conflict management strategy that outlines		
	procedures for addressing and resolving conflicts within the team or		
	organization. Include steps for early identification, mediation, and		
	resolution techniques.		
30.	Instructions and warnings.		
	1. Write a reflective 200-word essay on whether you would choose		
	eco-tourism for your next vacation. Discuss the benefits of eco-		
	tourism, such as reducing your carbon footprint and learning about	2	4
	nature and cultures.		4
	2. Create a short story about a day spent in an eco-tourism		
	destination.Discuss eco-friendly activities you participate in, such as		
	nature walks, wildlife photography, or helping with conservation		

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	projects, (200 words).		
	Модуль 4		
	Змістовий модуль 7. Customer service		
31.	Airline customer service		
	1.Write a response email to a customer who has complained about		
	their recent flight experience. The customer mentioned issues such as	2	4
	delayed departure, lost luggage, and poor in-flight service. Your email		
	should:		
	- acknowledge the customer's complaint and empathize with their experience;		
	- address each issue they mentioned (delayed departure, lost luggage,		
	in-flight service) with an explanation or apology;		
	- offer a solution or compensation (e.g., reimbursement, frequent flyer		
	points) to address their concerns;		
	- invite further communication if they have additional concerns or		
	questions.		
	2. Develop a checklist for airline customer service agents to use when		
	dealing with passenger complaints. (Ensure a polite and welcoming		
	greeting.Pay full attention to the customer's complaint without		
	interrupting. Show understanding of the customer's frustration or		
	inconvenience.Ask questions if needed to fully understand the		
	situation.Provide clear options to resolve the issue (e.g., rebooking,		
	compensation).Confirm that the customer is satisfied with the solution		
	and thank them for their patience.)		
32.	Hanging on the telephone.		
	1.Write a short script for a professional telephone conversation		
	between a customer service representative and a customer. The	2	5
	customer is calling to inquire about the status of their order, which is		
	delayed.		
	2. Create a list of five tips for effective telephone communication in a		
	professional setting. Consider elements like tone of voice, active		
	listening, and clear articulation. For each tip, include a brief		
	explanation (1-2 sentences) of why it is important and how it can		
22	improve the call experience.		
33.	Responding to customer concerns.	2	4
	1. Investigate recent customer complaints by reviewing relevant		

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			1
	communication, transactions, or product/service issues. Provide a		
	detailed resolution plan and ensure follow-up communication with the		
	customer to confirm satisfaction.		
	2. Create a standardized protocol for responding to customer concerns		
	and feedback. The protocol should include timelines, escalation		
	procedures, and tone guidelines to ensure a consistent and		
	professional approach across the team.		
34.	Generating and presenting ideas.		
	1. Conduct a 10-minute solo brainstorming session on a new product		
	or service idea that solves a common problem in daily life. Write a	2	4
	summary (150-200 words) of your session, including:		
	- problem identified: describe the problem you aim to solve;		
	- proposed idea: outline your product or service idea in a few		
	sentences;		
	3- unique features: list 2-3 unique features that differentiate your idea		
	from existing solutions.		
	From Chisting Solutions.		
	2. Prepare a 60-second elevator pitch for an innovative idea you've		
	generated. The pitch should include:		
	- a brief introduction to the idea;		
	- a concise explanation of the problem your idea addresses;		
	- a clear description of your idea and how it solves the problem;		
	- a concluding statement inviting feedback or interest.		
35.	External 'thank you' email.		
	1. Write a short 'thank you' email to the interviewer after a job		
	interview. (Thank the interviewer for the opportunity and their time.	2	4
	Refer to a specific topic discussed during the interview to show your	2	
	engagement and interest. Briefly restate your enthusiasm for the role		
	and how your skills align with the company's needs. Offer to provide		
	any additional information and thank them again.)		
	2. Compose a 'thank you' email to a business partner or client after a		
	successful project collaboration. (Express your gratitude for their		
	partnership and efforts. Mention a specific achievement or positive		
	outcome from the collaboration. Express your desire to work together		
	again in the future.)  Змістовий модуль 8. Communication		

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36.	Face to face?	2	4
	1. Evaluate the effectiveness of current internal communication tools		4
	and suggest improvements or alternative platforms to enhance team		
	collaboration and information sharing within the office.		
	2. Develop a set of office communication guidelines that outline best		
	practices for email, meetings, and interdepartmental communication.		
	Ensure the guidelines address tone, response times, and methods for		
	addressing urgent issues.		
37.	How to communicate.		
	1. Create a list of five essential tips for effective communication in a		
	professional setting. For each tip, write a brief explanation (1-2	3	4
	sentences) on how to implement it and why it is important. Consider		
	aspects such as clarity, active listening, body language, and feedback.		
	2. Imagine you need to communicate a challenging situation, such as a		
	project delay or a budget cut, to your team. Write a short dialogue		
	(around 150 words) that demonstrates how you would present this		
38.	information clearly and tactfully.		
36.	Closing a deal.		
	1. Compose a short email to a potential client confirming the terms of		
	a deal you've agreed upon in a recent meeting. (Briefly recap the main		4
	points of the agreement. Clearly state the terms and conditions that	2	4
	were agreed upon. Outline any immediate actions required from both		
	parties to finalize the deal. Express enthusiasm about the partnership		
	and thank the client for their trust.)		
	2. Develop a checklist of essential steps to follow before, during, and		
	after closing a deal. Include at least 5-6 key actions such as preparing		
	final documents, clarifying terms, and confirming commitments.		
39.	Talking about priorities.		
	1. List your top five tasks for the week and prioritize them in order of		
	importance, explaining why each task is ranked as such.		
	and the second s	2	4
	2.Write a short dialogue (around 150 words) between a manager and	- <del>-</del>	
	an employee discussing the prioritization of tasks for an upcoming		
	project. Keep the dialogue concise and focused on achieving a clear		
<u> </u>	Fe-3 12 are armodus consists and totales on demoving a stem		

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	prioritization of tasks.		
40.	Short report.		
	1.Choose a recent event relevant to your field of study (e.g., a		
	conference, a product launch, or a seminar). Write a short report:		
	- briefly describe the event, including its name, date, and purpose;	2	4
	- summarize 2-3 key points or takeaways from the event;		
	- conclude with your personal reflections or the potential impact of the		
	event on your field.		
	2.Conduct a brief survey among your classmates on a topic of your		
	choice (e.g., preferred study methods, favorite online learning tools).		
	Write a short report based on the survey results:		
	- state the survey topic, the number of participants, and the method		
	used to collect data;		
	- present the key findings, including any surprising or notable trends;		
	- provide a brief analysis or suggestion based on the survey results.		
PA3	I OM	84	164

## 7. Індивідуальні завдання

Індивідуальні завдання  $\epsilon$  однією з форм навчального процесу, що передбачає створення умов для найповнішої реалізації творчості можливостей студентів і має на меті поглиблення, узагальнення та закріплення знань, які студенти можуть одержати в процесі вивчення курсу даної дисципліни, а також застосування цих знань на практиці.

Ці завдання сприяють розвитку навичок самостійної роботи, критичного мислення, а також покращують мовну компетенцію студентів. Індивідуальні завдання включають:

- підготовку письмових есе на задану тему;
- виконання тематичних перекладів текстів із англійської мови на рідну та навпаки;
- підготовку усних презентацій на актуальні теми з курсу;
- розробку проєктів, що демонструють застосування набутих знань на практиці;
- аналітичне читання наукових статей та їх критичний огляд;

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 виконання завдань з лексичних та граматичних тем, що виходять за межі основної програми курсу.

Індивідуальні завдання виконуються за попереднім погодженням із викладачем і враховують рівень знань студента, а також його особисті інтереси у вивченні англійської мови.

### 8. Методи навчання

Для вивчення курсу використовуються методи навчання такі, як: способи спільної праці викладача та студента, за допомогою яких викладач надає студенту можливість отримати певні знання, інформацію, сприяє розвитку навичок та вмінь, здібностей, що необхідні майбутньому фахівцю.

Під час викладання навчальної дисципліни використовуються наступні методи навчання, що сприяють досягненню відповідних програмних результатів:

Результат навчання	Методи навчання
принти. Вільно спілкуватися з професійних проблем державною та іноземною мовами усно і письмово, обговорювати результати професійної діяльності з фахівцями та нефахівцями, аргументувати свою позицію з дискусійних питань.	<ul> <li>Вербальні методи (пояснення, розповідь, бесіда)</li> <li>Наочні методи (презентація, демонстрація відеоматеріалів)</li> <li>Практичні методи (виконання різних видів вправ, практичних завдань, творчі завдання)</li> <li>Дискусійний метод (практикувати мову в ситуаціях, близьких до реальних професійних ситуацій)</li> <li>Метод активного навчання (проведення ділових ігор, мозковий штурм, командна робота)</li> <li>Методи самостійної роботи (анотування опрацьованого матеріалу, написання есе, підготовка тез доповідей)</li> <li>Метод кейс-стаді (аналіз реальних або змодельованих ситуацій, що дозволяє студентам застосовувати набуті знання у вирішенні практичних завдань)</li> <li>Метод проектів (виконання студентами групових або індивідуальних проектів на основі професійних потреб)</li> </ul>

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# 9. Методи контролю

Перевірка досягнення програмних результатів навчання здійснюється з використанням наступних методів.

Результат навчання	Методи контролю	
принти. Вільно спілкуватися з професійних проблем державною та іноземною мовами усно і письмово, обговорювати результати професійної діяльності з фахівцями та нефахівцями, аргументувати свою позицію з дискусійних питань.	<ul> <li>Усне опитування, участь у дискусії, відповіді на проблемні запитання</li> <li>Перевірка виконання домашніх завдань, практичних завдань та вправ</li> <li>Поточне тестування</li> <li>Перевірка виконання індивідуальних завдань</li> <li>Самооцінювання та взаємооцінювання</li> <li>Залік</li> </ul>	

# 10. Оцінювання результатів навчання здобувачів вищої освіти

Оцінювання результатів навчання здобувачів вищої освіти з навчальної дисципліни здійснюється відповідно до Положення про оцінювання результатів навчання здобувачів вищої освіти у Державному університеті «Житомирська політехніка» та розподілу балів, що наведений нижче.

Система оцінювання результатів навчання здобувачів вищої освіти з навчальної дисципліни включає поточний та підсумковий контроль.

Поточний контроль проводиться для оцінювання рівня засвоєння знань, формування умінь і навичок здобувачів вищої освіти впродовж вивчення ними матеріалу модуля (змістових модулів) навчальної дисципліни. Поточний контроль здійснюється під час проведення навчальних занять.

Підсумковий контроль проводиться для підсумкового оцінювання результатів навчання здобувачів вищої освіти з навчальної дисципліни. Підсумковий контроль здійснюється після завершення вивчення навчальної дисципліни. Підсумковий контроль проводиться у формі заліку. Процедура складання заліку визначена у Положенні про організацію освітнього процесу у Державному університеті «Житомирська політехніка».

### Розподіл балів з навчальної дисципліни

Види робіт здобувача вищої освіти	Кількість балів за семестр	
Биди рооп здооувача вищогосыти	денна форма	заочна форма
Виконання завдань поточного контролю	100	-
Підсумкова семестрова оцінка	100	-

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Розподіл балів за виконання завдань поточного контролю

	Кількість бал	Кількість балів за семестр	
Види робіт здобувача вищої освіти	денна форма	заочна форма	
Виконання завдань під час навчальних занять	80	_	
Виконання та захист індивідуальних самостійних завдань	20	_	
Виконання науково-дослідної роботи та інших видів робіт (додаткові – заохочувальні бали):  1. Участь у студентських предметних олімпіадах, Всеукраїнському конкурсі студентських наукових робіт, грантах, науково-дослідних проектах	до 10	_	
2. Підготовка наукових статей	до 10		
Разом за виконання завдань поточного контролю	100	_	

Розподіл балів за виконання завдань під час навчальних занять

D		Кількість балів за семестр	
Види робіт здобувача вищої освіти1	денна форма	заочна форма	
Відповіді (виступи) на заняттях	20	_	
Участь у дискусії	10	_	
Виконання поточних тестових завдань	30	_	
Виконання та захист завдань, кейсів	20	_	
Разом за виконання завдань під час навчальних занять	80	_	

З метою застосування цілих чисел для оцінювання результатів роботи здобувачів вищої освіти під час навчальних занять протягом семестру використовується 100-бальна шкала оцінювання кожного окремо виду робіт. Розрахунок набраних здобувачем вищої освіти балів за виконання завдань під час навчальних занять за семестр проводиться за формулою:

$$P_{H3} = (P_{B_{100}} \times BK_B + P_{y\chi_{100}} \times BK_{y\chi} + P_{T3_{100}} \times BK_{T3} + P_{3K_{100}} \times BK_{3K}) \times K_{H3}, \quad (1)$$

де  $P_{H3}$  – кількість набраних здобувачем вищої освіти балів за виконання завдань під час навчальних занять за семестр;

 $P_{B_{100}}$ ,  $P_{YZ_{100}}$ ,  $P_{T3_{100}}$ ,  $P_{3K_{100}}$  – кількість набраних здобувачем вищої освіти балів за семестр відповідно за відповіді (виступи) на заняттях, за участь у дискусії, за виконання поточних тестових завдань, за виконання та захист завдань, кейсів (кожний окремо вид робіт на навчальних заняттях оцінюється за 100-бальною шкалою);

 $BK_{B}$ ,  $BK_{YJ}$ ,  $BK_{T3}$ ,  $BK_{3K}$  – вагові коефіцієнти відповідно за відповіді

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(виступи) на заняттях, за участь у дискусії, за виконання поточних тестових завдань, за виконання та захист завдань, кейсів.Значення вагових коефіцієнтів становить:

```
\begin{split} BK_B &= 20 \div 80 = 0,\!25; \\ BK_{Y\!\mathcal{I}} &= 10 \div 80 = 0,\!125; \\ BK_{T3} &= 30 \div 80 = 0,\!375; \\ BK_{3K} &= 20 \div 80 = 0,\!25; \end{split}
```

 $K_{H3}$  — коригувальний коефіцієнт. Значення коригувального коефіцієнту становить  $K_{H3} = 80 \div 100 = 0.8$ .

Якщо здобувач вищої освіти набрав за поточний контроль 60 балів або більше, він може погодити дану оцінку в електронному кабінеті і вона стане семестровою оцінкою за вивчення навчальної дисципліни.

Якщо здобувач вищої освіти під час вивчення навчальної дисципліни набрав 60 балів або більше і бажає покращити свій результат успішності, він проходить процедуру підсумкового контролю у формі заліку. За складання заліку здобувач вищої освіти може набрати 100 балів. Семестрова оцінка з навчальної дисципліни формується за результатами підсумкового контролю.

Здобувач вищої освіти допускається до процедури підсумкового контролю у формі заліку, якщо за виконання завдань поточного контролю набрав 50 балів або більше.

Якщо здобувач вищої освіти за результатами поточного контролю набрав 35–49 балів, він отримує право за власною заявою опанувати окремі теми (змістові модулі) навчальної дисципліни понад обсяги, встановлені навчальним планом освітньої програми. Вивчення окремих складових навчальної дисципліни понад обсяги, встановлені навчальним планом освітньої програми, здійснюється у вільний від занять здобувача вищої освіти час.

Якщо здобувач вищої освіти за результатами поточного контролю набрав від 0 до 34 балів (включно), він вважається таким, що не виконав вимоги робочої програми навчальної дисципліни та має академічну заборгованість. Здобувач вищої освіти отримує право за власною заявою опанувати навчальну дисципліну у наступному семестрі понад обсяги, встановлені навчальним планом освітньої програми.

Процедура надання додаткових освітніх послуг здобувачу вищої освіти з метою вивчення навчального матеріалу дисципліни понад обсяги, встановлені навчальним планом освітньої програми, визначена у Положенні про надання додаткових освітніх послуг здобувачам вищої освіти в Державному університеті «Житомирська політехніка».

Житомирська	. 1. Система управління якістю відповідає ДСТУ ІЅО 9001:2015			
політехніка	D 1	2 . 0	T 16.1	Арк 49
	Випуск 1	Зміни 0	Екземпляр № 1	/ 45

Визнання результатів навчання, набутих у неформальній та/або інформальній освіті в рамках окремих тем навчальної дисципліни, здійснюється викладачем за зверненням здобувача вищої освіти та представленням документів, які підтверджують результати навчання (сертифікати, свідоцтва, скріншоти тощо). Рішення про визнання та оцінка за відповідну частину освітнього компонента приймається викладачем за результатами співбесіди зі здобувачем вищої освіти.

Визнання результатів навчання, набутих у неформальній та/або інформальній освіті в рамках цілого освітнього компонента, здійснюється за процедурою, яка визначена у Положенні про організацію освітнього процесу у Державному університеті «Житомирська політехніка».

#### Шкала оцінювання

Шкала ЄКТС	Національна шкала	100-бальна шкала
A	Відмінно	90-100
В	Побро	82-89
С	Добре	74-81
D	Задовільно	64-73
E	<b>Задовшьно</b>	60-63
FX	<b>Неродорічу</b> ус	35-59
F	Незадовільно	0-34

Житомирська політехніка	МІНІСТІ ДЕРЖАВНИЙ УНІВ Система управл	Ф-31.06- 05.01/141.00.1/Б//ОК01- 2024		
политехніка		Арк 49		
	Випуск 1	Зміни 0	Екземпляр № 1	/46

# 11. Глосарій

№ 3/п	Термін англійською мовою	Відповідник державною мовою	
1	Adaptability	адаптивність	
2	Advertise	рекламувати	
3	Advertisement	рекламне оголошення	
4	Agenda	порядок денний	
5	Applicant	кандидат, заявник, претендент	
6	Appoint	призначити	
7	Approach	метод	
8	Authority	орган, інстанція, адміністрація	
9	Benefit	прибуток,пільга	
10	Body language	мова тіла	
11	Brainstorm	мозковий штурм	
12	Brand	бренд	
13	Budget	бюджет, кошторис	
14	Business model	бізнес-модель	
15	Career ladder	кар'єрна драбина	
16	CEO (Chief Executive Officer)	генеральний директор (головний виконавчий директор)	
17	CFO (Chief Financial Officer)	фінансовий директор	
18	Chain	мережа	
19	Close a deal/contract	закрити угоду/контракт	
20	Compete	конкурувати	
21	Competition	конкуренція	
22	Competitor	конкурент	
23	Complaint	скарга,претензія	
24	Consulting firm	консалтингова фірма	
25	Consume	споживати	
26	Consumer	споживач	
27	Consumption	споживання	
28	Cost	вартість	
29	Critical thinking	критичне мислення	
30	Customer service	служби підтримки клієнтів	

Житомирська політехніка	ДЕРЖАВНИЙ УНІВ	ЕРСИТЕТ «ЖИТОМИРСЫ	ОСВІТИ І НАУКИ УКРАЇНИ ЕТ «ЖИТОМИРСЬКА ПОЛІТЕХНІКА» істю відповідає ДСТУ ISO 9001:2015	
политехніка		Арк 49		
	Випуск 1	Зміни 0	Екземпляр № 1	/47

№ 3/П	Термін англійською мовою	Відповідник державною мовою	
31	Cutting-edge	передовий, новітній	
32	Deal with	мати справу з	
33	Delivery	доставка, постачання	
34	Demand	попит	
35	Distribition	розподіл, розповсюдження	
36	Diversity	різноманітність	
37	Domestic	внутрішній, вітчизняний	
38	Draft	проект	
39	E-commerce	електронна торгівля	
40	Efficient	ефективний	
41	Emission	емісія	
42	Employment	зайнятість	
43	Enclose	вкласти	
44	Evaluate	оцінювати	
45	Expand	розширювати	
46	Flexibility	гнучкість	
47	Feedback	зворотний зв'язок	
48	Focus group	фокус-група	
49	Freelancer	фрілансер	
50	Implement	впроваджувати	
51	Income	дохід	
52	Invoice	рахунок-фактура	
53	Job seeker	шукач роботи, претендент	
54	Launch	запуск, старт	
55	Loyalty	вірність, відданість, прихильність	
56	Manufacturer	виробник	
57	Negotiations	переговори	
58	Negotiator	учасник переговорів	
59	Outcome	результат, підсумок	
60	Promotion	просування, підвищення	

Житомирська політехніка	ДЕРЖАВНИЙ УНІВ	ЕРСТВО ОСВІТИ І НАУКИ У ВЕРСИТЕТ «ЖИТОМИРСЬ ііння якістю відповідає ДСТ	КА ПОЛІТЕХНІКА»	Ф-31.06- 05.01/141.00.1/Б//ОК01- 2024
политехніка				Арк 49
	Випуск 1	Зміни 0	Екземпляр № 1	/48

### 11. Рекомендована література

### Основна література

- 1. Margaret O'Keefe, Lewis Lansword, Ros Wright, Evan Frendo, Lizzie Wright, Business Partner. Pearson, 2020. 196 p.
- 2. Жихарєва О. Business English Success. Посібник із ділової англійської мови. К.: Арій, 2020. 128 с.
- 3. Raymond Murphy, English Grammar in Use, 5th Edition. Cambridge University Press, 2019. 307 p.

## Допоміжна література

- 1. Dooley Jenny, Grammar and Vocabulary Booster B2. Glossary. Express Publishing, 2023. 93 p.
- 2. Jenny Dooley, Grammar & Vocabulary Booster B2. Studeny's book. Express Publishing, 2022.
- 3. John Eastwood, Oxford Practice Grammar Intermediate with answers. Oxford University Press, 2019. 384p.
- 4. Heather Jones, Monica Berlis, Roadmap B1+. Students' Book with Digital Resources & App. Longman (Pearson Education), 2019. 176 p.
- 5. Голіцинський Ю. Граматика. Збірник вправ. Київ: Видавництво «Арій», 2019. 540 с.

# Інформаційні ресурси

- 1. <a href="https://grammarway.com/ua">https://grammarway.com/ua</a>
- 2. http://easy-english.com.ua/english-grammar/
- 3. https://breakingnewsenglish.com/
- 4. BBC Learning English // http://www.bbc.co.uk/worldservice/learningenglish/
- 5. EngVid // <a href="https://www.engvid.com/">https://www.engvid.com/</a>
- 6. TedTalks [Електроний ресурс] Режим доступу:https://www.ted.com/talks
- 7. Платформа для вивчення англійської мови BritishCouncil[Електронний ресурс] Режим доступу: <u>www.britishcouncil.org.ua</u>

Житомирська політехніка	МІНІСТЕРСТВО ОСВІТИ І НАУКИ УКРАЇНИ ДЕРЖАВНИЙ УНІВЕРСИТЕТ «ЖИТОМИРСЬКА ПОЛІТЕХНІКА» Система управління якістю відповідає ДСТУ ISO 9001:2015			Ф-31.06- 05.01/141.00.1/Б//ОК01- 2024
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8. Платформа для вивчення англійської мови Linguahouse[Електронний ресурс]— Режим доступу: <a href="www.linguahouse.com">www.linguahouse.com</a>