

## READING

1 Look at the photos of famous people. Work with a partner to discuss the following.

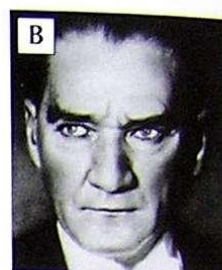
- 1 What do you know about the people in the photos on this page?
- 2 Think of three qualities which you associate with each person.

2a Read the article quickly and answer the questions.

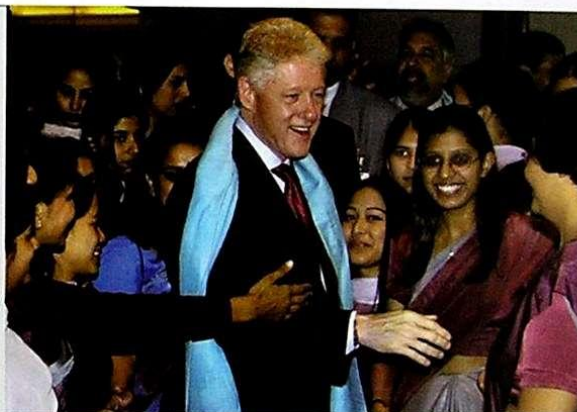
- 1 Which people are mentioned in the article?
- 2 What do (or did) they do to earn a living?

2b Read the article again and answer the questions.

- 1 Why is Bill Clinton so good at giving talks?
- 2 What mistake do people make about charisma?
- 3 Why is Oprah Winfrey famous?
- 4 What kind of relationship does she have with people who attend her shows?
- 5 How did Joe DiMaggio feel about Marilyn Monroe's charisma?



# An Indefinable Quality



Most people will recognise the man in this photograph. He is, of course, Bill Clinton, ex-President of the United States. Bill Clinton is a very popular speech giver and <sup>1</sup>regularly gives talks all over the world, to many different audiences. He is so effective at giving talks because he has a special quality which we call 'charisma'.

Nowadays, psychologists are becoming very interested in charisma and want to redefine its meaning. People often misunderstand what charisma is and think of it as a kind of fame, but it is not the same as fame. Charisma is a kind of magic and is relatively rare. A well-known American psychologist thinks that charismatic people are basically brilliant communicators. However, they have other qualities such as sensitivity, self-confidence, eloquence and vision.

Charismatic personalities are able to draw people to them, and people feel happy in their company. There is a sense of 'togetherness' when a charismatic person is with other people. A good example of this ability, some say, is the famous American, Oprah Winfrey. She is a highly-successful businesswoman and is probably best known as the presenter of

a very popular talk show. Oprah is able to relate to audiences at her shows and they respond well to her. Her charismatic personality has made her one of the richest women in the world. <sup>2</sup>She owns several houses and publishes her own magazines. <sup>3</sup>Currently, she is presenting a new series of the *Oprah Winfrey show*. She also runs a book club, which influences the nation's reading habits and may be one of the reasons why <sup>4</sup>people are reading more these days in the USA.

A woman who had extraordinary charisma was the film star, Marilyn Monroe. A beautiful woman and a talented but underrated actress, she was always the centre of attention wherever she went. She married an ex-baseball player, Joe DiMaggio, and later a famous writer, Arthur Miller. Marilyn Monroe's charisma was so great that DiMaggio was overshadowed by her. As he put it so well, 'It's no fun being married to an electric light.'

Unlike fame, charisma doesn't fade and disappear over time. Even now, nearly fifty years after her death, when young people see Monroe in her films, her charisma seems as fresh and powerful as ever.

## VOCABULARY: prefixes

3a Find words in the article that mean the following.

- 1 a former leader and head of state (line 3)
- 2 describe something again, and in a better way (line 9)
- 3 *not understand correctly* (line 10)
- 4 better than people think or say (line 37)
- 5 a former baseball player (line 39)
- 6 less important and successful than another person (line 42)

3b Underline the prefixes in the words you found. Match each prefix with one of these meanings.

incorrect	before	again
too much	not enough	

4a Look at the words below. What do the underlined prefixes mean in each?

- |                       |                       |
|-----------------------|-----------------------|
| a) <u>b</u> icycle    | d) <u>o</u> tperform  |
| b) <u>a</u> ntisocial | e) <u>s</u> emicircle |
| c) <u>m</u> onorail   | f) <u>d</u> iscomfort |

4b Think of a word with a prefix that means the same as the underlined phrase in these sentences.

- 1 He was always too confident.
- 2 He ran faster than the police officers and escaped.
- 3 She asked her former boss for advice.
- 4 His mum's French and his father's Italian, so he's able to speak two languages.
- 5 He told me to do the essay again.
- 6 Her expertise was not used enough.
- 7 When children behave badly, parents should stop them.
- 8 We don't like that kind of music.

## SPEAKING

5 Work with a partner to discuss the following.

- 1 If you were choosing photographs of people for an article about charismatic people, who would you choose?
- 2 Is charisma the most important quality to possess if you want to be successful in your career? If not, what other qualities are important?

## GRAMMAR: present simple and present continuous

6a Look at the highlighted phases in the text. Mark them *PS* for present simple and *PC* for present continuous.

6b Look at the uses a–d of the present simple and present continuous. Match each use to one of the highlighted sentences in the text. Then write the correct tense in the gaps.

- a) an action happening around now (often temporary): \_\_\_\_\_
- b) a regular or habitual action: \_\_\_\_\_
- c) a fact or general truth: \_\_\_\_\_
- d) a trend or a changing situation: \_\_\_\_\_

## GRAMMAR TIP

We also use the present continuous to talk about photographs. *In the photograph, Bill Clinton is talking to a group of people.*

→ Language reference and extra practice, pages 134–135

7a Look at these sentences and choose the correct answer.

- 1 Dr Partridge *regularly gives / is regularly giving* talks about personality.
- 2 The professor *interviews / is interviewing* a candidate at the moment and can't come to the phone.
- 3 The number of companies using personality tests *grows / is growing*.
- 4 I do lots of different research but today *I carry out / I'm carrying out* research into the personalities of twins.
- 5 He *drives / is driving* to work every day.
- 6 People *become / are becoming* very interested in how personalities develop over time.
- 7 A psychologist *studies / is studying* the way people's minds work.
- 8 The doctor's practice *is / is being* in Harley Street.

7b Match the sentences in Exercise 7a with the uses in Exercise 6b.

8a Use the following prompts to write questions in the present simple or continuous.

- 1 make friends / easily?
- 2 what / usually / do / weekend?
- 3 what / read / at the moment?
- 4 enjoy / art and music?
- 5 prefer / extroverts or introverts?
- 6 work / on any new projects now?
- 7 do / anything interesting / at the moment?
- 8 lose temper / easily?

8b With a partner, take turns to ask and answer the questions. Then tell the class one interesting fact about your partner.