**ПЕРЕЛІК ПИТАНЬ ДО ЗАЛІКУ/ЕКЗАМЕНУ**

**з навчальної дисципліни**

**«Іноземна мова професійного спрямування»**

для здобувачів вищої освіти освітнього ступеня «бакалавр»

спеціальності 073 «Менеджмент»

освітньо-професійна програма «Менеджмент»

факультет педагогічних технологій та освіти впродовж життя

кафедра педагогічних технологій та мовної підготовки

Схвалено на засіданні кафедри

педагогічних

технологій та мовної

підготовки

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в.о. завідувача кафедри

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Житомир

2023-2024 н.р.

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| **№** | **Тема** | **Питання** |
| 1. | Basic economic concepts | 1) Have you studies fundamentals of economics at school? Was it easy for you to understand its concepts?  2) Can you explain the difference between economy and economics?  3) What role does economy play in the life of society? Can a county exist without economy?  4) What is economics?  5) What are two branches of economics?  6) What does macroeconomics study?  7) What does microeconomics deal with?  8) Is there any connection between micro- and macroeconomics? |
| 2. | Scarcity and choice | 1) Is it possible to satisfy all human wants and needs? Give your arguments.  2) Does the necessity of satisfying human needs have any influence on county's economy?  3) Why are people's wants and needs unlimited?  4) Why is society supposed to make a choice what to produce?  5) Why is there a limit of the productive capacity of the country? |
| 3. | Three basic economic problems | 1) What are the basic economic problems? Can you add any other economic problems?  2) Which factors may influence of the goods produced?  3) Does the problem of distribution depend on individual needs of society? |
| 4. | Supply and demand | 1) How is supply formed?  2) Who forms demand in economy?  3) What affects the demand for goods and services in market economy?  4) What affects the supply of a particular good or service?  5) How do demand and supply interact to determine prices?  6) How can government influence the supply and demand? |
| 5. | Market | 1) What did the term "market" mean in ancient times?  2) What is the present day understanding of the term "market"?  3) What is the main purpose of market functioning?  4) What types of market can you name?  5) Is competition necessary on the market? What may be the possible consequences of its ignorance?  6) Which objects of the market are tangible and which ones are intangible?  7) In what way can buyer and seller communicate?  8) What is your ideal market?  9) Who are middlemen? Is there a real necessity for them in the market?  10) Give the definition of "the black market". |
| 6. | Price | 1) What is a price?  2) What two important functions do prices perform?  3) What factors influence the formation of price?  4) What factors can lead to changes in price setting?  5) How do prices encourage producers and production on the whole?  6) Can government control prices?  7) Are rich people ready to pay higher price for goods and services than low income people? |
| 7. | Factors of production | 1) What are the factors of production?  2) What does the supply of labour depend upon?  3) What is total population and age composition?  4) What is meant by working population?  5) Give the definition of fixed and circulating capital and prove your own examples.  6) Why are entrepreneurial skills considered to be one of the factors of production? |
| 8. | Economic systems | 1) What is economic system?  2) What kinds of economic systems can you name?  3) What do economic goals for a nation usually include?  4) What is the essence of traditional economy?  5) What are the major features of market economy?  6) What are the basic features of command economies?  7) How would you explain the increasing importance of mixed economies? |
| 9. | Perfect competition | 1) Does perfect competition exist in real economic life?  2) How is price determined in the perfect competition market? |
| 10. | Monopoly  Monopolistic competition | 1) What market referred to as monopolistic?  2) What are the positive and negative sides of monopoly?  3) Why do illegal; monopolies appear? How can they be restricted?  4) Why is it difficult to achieve perfect competition in monopolistic markets? |
| 11. | Price discrimination | 1) What does the term price discrimination mean?  2) What are the necessary conditions for the price discrimination to exist?  3) What types of price discrimination can you name? |
| 12. | Oligopoly | 1) Where can we find an oligopolistic market?  2) How do oligopolistic behave in the market?  3) What are the barriers to enter an oligopolistic market? |

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\* Індекс структурного підрозділу відповідно до наказу ректора «Про індексацію структурних підрозділів Державного університету «Житомирська політехніка» (наприклад, 22.06).

\*\* Індекс освітньої програми відповідно до наказу ректора «Про індексацію освітніх програм Державного університету «Житомирська політехніка» (наприклад, 122.00.1/Б).

\*\*\* Шифр освітньої компоненти в освітній програмі (наприклад, ОК1).