



# I LIKE IT LIKE THIS



Scan to review worksheet

Expemo code:

1A6L-419B-MJZ



1

## Warm up

In pairs, discuss the following questions.

1. Why did you choose to work for the company that you now work for?
2. Why did you choose the job that you do?
3. Why did you choose to live where you live now?

2

## Focus on vocabulary

Part A: Understanding vocabulary. Match the vocabulary to the definitions.

- |                                  |  |
|----------------------------------|--|
| 1. change someone's mind (idiom) | a. an idea or opinion you get from someone or something, often without having all the information needed |
| 2. keen (adj.)                   | b. make someone think in a different way about something   |
| 3. strongly (adv.)               | c. tell someone some information in a way that makes them pay attention to it                            |
| 4. revise (v)                    | d. an attitude or opinion  |
| 5. personally (adv.)             | e. in a manner that shows clear and serious opinions   |
| 6. point out (phr. v)            | f. showing that this is just your own opinion  |
| 7. point of view (n)             | g. really wanting to do something  |
| 8. impression (n)                | h. change a plan or opinion because of new information   |

Decide how many syllables are in each of the vocabulary items above and which one is stressed.



**Part B: Using vocabulary. Complete the following sentences by writing the vocabulary from Part A in the correct gaps.**

- \_\_\_\_\_, I don't think Apple computers are very useful for the work we do.
- I'm very \_\_\_\_\_ to start working on this as soon as possible.
- Can I just \_\_\_\_\_ that I'm on holiday next week? So, I won't be able to start until the week after.
- I think when you see their sales figures, it will \_\_\_\_\_ about doing business with them.
- From your email, I get the \_\_\_\_\_ that you don't think this is going to work.
- Let's aim to finish this in October, but we may have to \_\_\_\_\_ the dates if we have any more problems.
- I feel very \_\_\_\_\_ that we should not be buying products made from animals.
- From my \_\_\_\_\_, I think it looks excellent and I can't see anything wrong with it

## 3

**Listening for gist**

Listen to a team talking about different possibilities for an advertisement. **Underline the correct choice to complete the sentence.**

- Advertisement One is a **photograph/cartoon/single word**.
- Advertisement Two is a **photograph/cartoon/single word**.

## 4

**Listening comprehension**

Complete the gaps in the notes with one word or number from the conversation about the two advertisements.

	Advertisement 1	Advertisement 2
Gerry	Likes the 1._____, describes it as interesting and 2._____	Thinks it looks a bit 6._____.
Tina	Thinks it looks too 3._____ for customers	Thinks the model looks 7._____
Brett	Doesn't think it will 4._____ out	Thinks the name of the product is 8._____. Thinks it looks 9._____
Anita	Says it's 5._____ than the other options.	Says it will cost 10._____% more than number 1



## 5

**Finding vocabulary**

**Part A:** Look at the highlighted words and phrases in the second part of the discussion (page four) about the advertisements. Match them to the definitions below. There are more highlighted words and phrases than definitions.

1. \_\_\_\_\_ in a manner that shows you have good feelings about something (adv.)
2. \_\_\_\_\_ help something be successful (v)
3. \_\_\_\_\_ in a way that shows you have strong feelings about something (adv.)
4. \_\_\_\_\_ a feeling that something is true (n)
5. \_\_\_\_\_ support or agree with (idiom)
6. \_\_\_\_\_ a difficult problem with no easy answer (n)
7. \_\_\_\_\_ say which one of a choice you prefer (v)
8. \_\_\_\_\_ thoughts and feelings about something shown by how you act (n)

**Which two phrases or words do not have definitions above? What do they mean?**

**Part B:** Now complete the following questions with the vocabulary.

1. Do you usually \_\_\_\_\_ the decisions your manager makes? Why/why not?
2. Do you feel \_\_\_\_\_ about the future of business? Why/why not?
3. Are you \_\_\_\_\_ CEOs making very high salaries? Why/why not?
4. If you need to make decisions in meetings in your company, do you \_\_\_\_\_ on it? Why/why not?
5. What is your \_\_\_\_\_ towards social media in business?
6. What activities do you do that you think are probably a \_\_\_\_\_?

**Now in pairs, discuss the questions.**





## Making decisions - Part 2

**Anita:** OK, here's the third choice. Who's **in favour of** this one?

**Gerry:** Wow, that is clearly the best one! It's completely unlike anything I have seen before.

**Brett:** I respect your point of view, Gerry, but I do not share your **attitude**. I don't even understand what I'm looking at and I'm the project manager for this. If I don't understand it, then I don't think any of our customers are going to.

**Anita:** Hmm. Sounds like we have a **battle** on our hands here. Tina? What about you?

**Tina:** So is it a cartoon and a photograph?

**Gerry:** Yes, it's like two worlds are meeting. I think it's brilliant.

**Tina:** I don't think I feel as **positively** as Gerry does, but I would **support** it as our final choice.

**Brett:** No, **absolutely** not. It doesn't make any sense. I mean, what's that? Is it a dog, or a cow? I can agree that it's very interesting as art. But as an advert, it doesn't communicate anything.

**Gerry:** But that's the point. It creates discussion, interest, and questions. People will talk about it. It's my **belief** that this is exactly what an advert should do.

**Brett:** But also, if people don't understand something, they may just walk past it. There's a lot of information everywhere these days, on phones, computers, books, magazines, trains, buses. There's enough to read without **wasting your time** on something which doesn't make any sense at all. I'd be in favour of the second one. We can change the model, if you like. But that quickly communicates what the product is about, without wondering if you're looking at a cow or a dog.

**Anita:** I think we're going to have to **vote** on this one. We can't leave the meeting without making a decision.

**Gerry:** It's definitely number three for me. Sorry, Brett.

**Brett:** No problem. You're allowed to have a different opinion. But it's number two for me. As I said, happy to change the model.

**Anita:** Tina?

**Tina:** Wow! Looks like it's up to me. I think because of the expense that Anita mentioned with number two, I will have to vote for number three. I like it more the more I look at it.

**Anita:** OK. That's decided then. I will get back to the advertising company and let them know our **decision**.



## 6 Reading comprehension

Decide if the following statements about Making Decision – Part 2 are true (T) or false (F).

1. Gerry thinks the third advertisement is similar to other things he has seen. \_\_\_\_\_
2. Tina agrees with Brett. \_\_\_\_\_
3. Brett prefers the advertisement that is a photograph. \_\_\_\_\_
4. Anita wants to leave the meeting with an answer to the problem. \_\_\_\_\_
5. Tina prefers number three because it is cheaper than number two. \_\_\_\_\_

## 7 Talking point

In pairs, discuss the following questions.

1. What is the process for making decisions in your company?
2. What do you do personally to make decisions about important choices in your job?
3. Are you good at making decisions? Why/why not?
4. Have you ever revised your opinion after receiving more information about something? What happened?
5. What topics do you feel strongly about?
6. If someone disagrees with you, do you try to change their mind? Why/why not?





### 8 Extended activity/Homework

Write a paragraph about what you would do in the following situation.

You have been offered a different job with another company. You know the following things about the job:

- You will make £20,000 more than you do in the job that you do now.
- You will have to travel a lot for the job. You will spend at least two weeks every month travelling to Asia, the Middle East and Latin America.
- You will have to work closely with a woman called Amanda who you have worked with before. You did not have an easy relationship and you found it difficult to agree with her on many things.
- You will have to move to Berlin to do the job.
- You will need to do some training to be successful in the job which will take one week every six months.

Write about what you would decide to do and why you would decide to do it.

You should:

- Write at least 150 words
- Check your grammar, spelling and punctuation

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