

unit 08

Complete the sentences with the correct form of the words in capitals.

- 1 It is of vital _____ that doctors _____ surgical equipment before using it.
- 2 It is your _____ to switch off the lights when you leave.
- 3 _____ was down to a metre due to the thick fog, so we had to drive very _____.
- 4 Supermarkets offer a _____ of products to consumers.
- 5 They depended on growing tomatoes for their _____.
- 6 He is very _____ and has a lively _____, so he gets along with almost everyone.
- 7 For their own _____, passengers are advised to remain seated.
- 8 The manager of the company is concerned about the decrease in _____.
- 9 Do you know the saying " _____ killed the cat"?
- 10 Can you sign this document, please? Don't worry, it's just a _____.
- 11 Violent, trouble-causing hooligans are a _____ among football fans.
- 12 We would like to point out the _____ between this new type of engine and the _____ one. They have nothing in common.
- 13 You have to _____ plants if you want them to grow well.

IMPORTANT, STERILE

RESPONSIBLE

VISIBLE

CAUTION

VARIOUS

LIVELY

CHEER, PERSONAL

SAFE

PRODUCTIVE

CURIOUS

FORMAL

MINOR

SIMILAR

CONVENTION

FERTILE

Examination Practice

A Read the text below and decide which answer A, B, C or D best fits each space.

ADVERTISING

In this day and age, advertising is big business. It (1) _____ a lot of effort into effectively (2) _____ the public about a product or service. Advertisements are introduced through a (3) _____ of means. Companies can choose (4) _____ the print media, television, radio or even huge lit-up billboards that (5) _____ put up around our cities and which (6) _____ that we buy this type of ice-cream or that type of trainer. Advertising companies use a number of techniques to attract our attention, including stunning photography, eye-catching graphics, jingles or clever (7) _____. (8) _____, companies may employ famous people like film stars to (9) _____ their products.

However, many governments have introduced rules and regulations that advertisers must follow. These codes of conduct (10) _____ that advertisers don't make exaggerated claims or offend certain groups of people. In some countries, advertisements can be displayed only in specific areas. (11) _____, some countries do not (12) _____ of the advertising of certain products, like tobacco, so they don't allow such advertising at all.

1	A sets	B puts	C lays	D does
2	A introducing	B explaining	C informing	D mentioning
3	A variety	B choice	C collection	D selection
4	A from	B between	C through	D throughout
5	A have been	B have	C had been	D had
6	A mean	B approve	C suggest	D consult
7	A descriptions	B comments	C reports	D announcements
8	A To be more specific	B Yet	C Not only	D What is more
9	A recommend	B suggest	C advise	D propose
10	A reassure	B insure	C ensure	D confirm
11	A Furthermore	B Nevertheless	C Otherwise	D Likewise
12	A accept	B admit	C agree	D approve

B Complete the text below with the correct form of the words in capitals.

AIR-CONDITIONERS



The American inventor W.H. Carrier developed the first air-conditioning unit in 1902. Since then, the (1) _____ of air-conditioners has increased (2) _____. Given people's (3) _____ to function in the heat, air-conditioners provide them with a feeling of comfort. That is why the (4) _____ of even more people installing air-conditioners for (5) _____ use in the (6) _____ of their own home will increase further.

But what do they do? Their aim is to (7) _____ the temperature in a room. This is accomplished by the (8) _____ of a fan, which also removes dust and odours from the air and controls the humidity. The (9) _____ of an air-conditioner depends on the power of its fan. Nowadays there is a great (10) _____ of air-conditioners on the market which are bound to cover each person's needs.

POPULAR, RAPID
ABLE
LIKELY
PERSON, PRIVATE
STABLE
PRESENT
EFFICIENT
VARIOUS

Word Formation Test

<https://learn.ztu.edu.ua/mod/quiz/view.php?id=161303>

