

Practise

GET SMARTER

Під час виконання завдання цього типу, зверни увагу на слова в питаннях, які з'являються також в окремих абзацах. Часто це пастка. Питання зазвичай сформульовані інакше, ніж речення в тексті. Якщо ти не розумієш ключових слів, необхідних для розуміння тексту, спробуй вгадати їх значення за допомогою контексту. Пам'ятай, що префікси *dis-*, *un-*, *ir-*, *im-* та *mis-* надають словам негативного значення. Іменники створюють, зазвичай, шляхом додавання суфіксів *-ment* або *-tion*, а прикметник можна розпізнати, наприклад, за закінченням *-able* або *-ous*.

1 Choose the sentence (A or B) which means the same as the first sentence.

- 1 They mistreated their dog.
 A They behaved badly towards their dog.
 B They treated their dog well.

- 2 The child was hyperactive.
 A The child was too slow.
 B The child couldn't slow down.
- 3 Gary's boss underestimated him.
 A Gary's boss thought he was cleverer than he appeared.
 B Gary's boss didn't realise how clever Gary really was.
- 4 This law is disadvantageous to people over fifty.
 A People over fifty benefit from this law.
 B People over fifty do not benefit from this law.
- 5 The school miscalculated the number of students who would be coming to the talk.
 A The school got the number of students coming to the talk wrong.
 B The school got the number of students coming to the talk right.
- 6 Dentists advise us to take preventative measures to keep our teeth healthy.
 A Dentists want us to avoid having treatment for bad teeth.
 B Dentists want to profit from our bad dental health.

EXTENDED

Matching

2 Read the following text consisting of three paragraphs (A-C) and the four questions (1-4) relating to the paragraphs. Match each question with the corresponding paragraph. Put the answers in the correct boxes. One paragraph can match two questions.

Which paragraph

- 1 suggests that the malls have become oversized?
- 2 uses a comparison to clarify a claim?
- 3 mentions that shoppers are consciously manipulated?
- 4 quotes statistics to make a point?

SHOPPING MALLS TODAY

A
 The idea of building shopping malls was to bring a whole range of shops and services together under one roof, ostensibly making shopping more convenient for customers. I believe that the underlying intention was to encourage shoppers to spend more money, tempted by the goods seen as people pass a variety of other shops on their way to their destinations. This is a little like the common practice of supermarkets where they place the staple foods such as bread and milk in strategic positions so that shoppers need to go past higher priced items to get to them. Malls also encourage us to linger by providing cafés and restaurants. Everything is designed to entice us in and trap us for as long as it takes to persuade us to part with as much money as possible!

B
 People are now very used to the experience of shopping in big malls but has this been to the detriment of the smaller specialist shops in the locality? It was believed a few years ago that smaller shops were suffering badly as a result of the bigger malls and there were scenes of deserted high streets because

shoppers were forsaking them in favour of the more convenient malls. However, as malls have increased in size in recent years, it is now feared that they have tried to get too big too quickly and boarded up shop windows are appearing more and more often in the new, modern malls. Perhaps this will mean that a revival of the High Street is on its way.

C
 These days shopping malls are having to compete for business with a formidable opponent – the Internet. As money has got tighter, people are turning to shopping online to find the best range of products at the best prices. Recent figures show that footfall at a shopping mall, only constructed three years ago, was down by twenty five per cent on the previous year. Customers are being encouraged to return to this mall by the offer of a range of entertainment such as music groups and competitions for children – even games and quizzes, as well as cultural events such as art exhibitions and book readings by new authors. Will this bring us back? I'm not so sure.

EXAM TASK



Fish for words

3 Match words 1-5 with words A-E to form compound nouns. Then use them to complete sentences 1-5.

- | | |
|--------------|-------------|
| 1 common | A positions |
| 2 staple | B events |
| 3 strategic | C practice |
| 4 formidable | D foods |
| 5 cultural | E opponent |

- 1 We went to quite a lot of _____ when we visited Madrid.
 2 We're running out of some _____ and need to stock up soon.
 3 It used to be _____ to keep cooked food in a cold cupboard but now we use fridges.
 4 Brian is facing a _____ in his tennis match this weekend.
 5 I've put reminder notes in _____ all over the kitchen so that Eva can't ignore them.