

COMPANY AND JOB





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Expemo code: 192Z-JMA7-IG8



1

Key words

Match the terms on the left with the definitions on the right:

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1. founder

a. a large company that does business in several different

countries

2. annual turnover

b. a part of a company that is owned by a person or by other

company

3. shareholding

c. a person who establishes an organisation

4. subsidiary

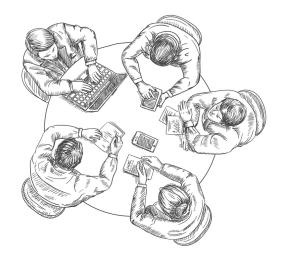
d. a smaller company that is owned by another bigger company

5. division

e. one of the sectors or groups in a business or organization

6. multinational corporation

f. the amount of business that a company does in one year



COMPANY AND JOB



Describing a company

Listen to a description of the Toyota Motor Corporation and complete the profile below.

Company	Toyota Motor Corporation
Headquarters	
Founder	Kiichiro Toyoda
Year founded	
Year of expansion to US	
Employees	
Subsidiaries	
Turnover (2018)	
Brands owned	Lexus, Scion
Shareholdings	Daihatsu Motors, Isuzu Motors and Yamaha Motors

Audio

Now listen to a description of Inditex SA and complete the profile:

Company	Inditex SA
Headquarters	Spain
Founder	Amancio Ortega Gaona
Year founded	
Employees	
Number of stores	
Brands owned	Zara, Pull and Bear, Massimo Dutti, Oysho and Stradivarius
Profit (2018)	



3

Useful expressions

Study the following expressions used for describing a company. Listen to the recordings again and tick the ones that you hear:

```
Headquarters
...is headquartered in...
                                ...is based in...
History
                                ...was established in...
...was founded in/by...
Employees
... has a workforce of ... people
                                         ... employs ... people
Size
... operates ... subsidiaries
...has shareholdings in ...
... has a ... per cent stake in ...
...runs ... stores worldwide
Market position
...is currently the world's largest...
...is the biggest ... in the world
...is one of the largest companies in ...
...has a ... per cent market share
Financial results
...achieved an annual turnover of...
                                              ...made a profit of...
```

Study some more expressions for describing a company:

Competitors

Our main competitors are...

Customers/clients

Products: Our main customers are/include...

Services: Our main clients are/include...

Products

We produce/manufacture ...

Services

We provide/offer ...

Now describe your company, providing information about head office location, products/services, number of employees, customers/clients, competitors, financial information.



COMPANY AND JOB



Describing your job



Now listen to three employees of an IT distribution company, Xcel Systems. Complete their profiles.





	Anthony Smart	Susan Clarke		
Position:		Managing director		
Responsibilities:				
Responsibilities.				
Enjoys:				
Doesn't enjoy				

5

Useful expressions

Complete the sentences from the recordings. Then, describe your job to your partner.

charge	enjoy	find	job	most	part	quite	responsibilities	responsible	what
I'm <u>responsible</u> for cash flow/credit control/managing projects									
I'm in of developing the company's long-term strategy.									
My include recruiting new employees and organising training for company staff									
It's also my to improve the company's working conditions.									
On the whole, I my work.									
What I	What I like about my work is the responsibility, the challenge and of course the salary								e salary.
I my work very interesting.									
One tas	k I don't _			_ like is c	hasing n	noney froi	n late payers.		
The		I do	n't real	ly like is	the long	hours.			
I don't like so much is when I have to deal with a difficult employee.									

