Питання до заліку

з дисципліни «Ділова іноземна мова (професійного спрямування)»

для здобувачів вищої освіти освітнього ступеня «магістр»
спеціальності С1 «Економіка та міжнародні економічні відносини (за спеціалізаціями)»
спеціалізація С1.02 «Міжнародні економічні відносини»
освітньо-професійна програма «Міжнародні економічні відносини»

Module 1. Science and Scientists

1. What is science and what role does it play in modern society?
2. What are the main branches of science?
3. Why is scientific research important for economic development?
4. What qualities and skills should a successful scientist possess?
5. What are the main stages of scientific research?
6. What academic degrees and qualifications can researchers obtain?
7. What are the main requirements for obtaining a scientific degree?
8. What makes a scientific discovery important?
9. Who are some prominent scientists, and what are their major achievements?
10. How does science contribute to technological and economic progress?
11. What is the importance of international scientific cooperation?
12. What are the main features of academic and scientific communication?
13. What are the basic principles of writing a research paper?
14. What are the main parts of a research paper?
15. How can students identify reliable scientific sources?
16. What are the main principles of preparing an effective academic presentation?
17. How can a researcher present and explain the results of a study?
18. What challenges may researchers face when conducting and presenting research?

Module 2. International Professional Communication in Economic Activity

19. What are the main principles of professional communication in international economic relations?
20. Why is foreign-language competence important for international business communication?
21. What are the main features of business correspondence in international economic activity?
22. What are the main types of business letters, and when are they used?
23. How should a professional business email be structured?
24. What information should be included in a letter of inquiry?
25. What are the main elements of a commercial offer or business proposal?
26. What is the purpose of a letter of complaint, and how should it be written?
27. What is an international contract, and what information does it usually contain?
28. What are the main terms and conditions of an international sales contract?

29. What is a supply chain, and why is it important in international trade?
30. What are trade barriers and customs duties?
31. What is customs clearance, and why is it necessary?
32. What are the main methods of international payment?
33. What are foreign exchange transactions, and what factors influence exchange rates?
34. Why is risk management important in international economic activity?
35. What are the main stages of business negotiations?
36. What strategies can help achieve successful negotiation outcomes?
37. How can cultural differences influence international business communication?
38. How can business conflicts be resolved effectively?
39. What is crisis communication, and why is it important for international companies?
40. What are the main challenges of working in international projects and teams?
41. How should economic information and analytical reports be presented to an international audience?
42. What skills are necessary for effective communication with foreign business partners?

Practical tasks

1. **Business correspondence:** Write an email requesting information about a potential business partner or cooperation opportunity.
2. **Commercial offer**: Prepare a short business proposal for a foreign partner.
3. **Letter of complaint:** Write a letter concerning delayed delivery, damaged goods or failure to meet contractual terms.
4. **Business negotiations:** Role-play negotiations with a foreign partner concerning prices, payment methods and delivery terms.
5. **International contract:** Explain the main clauses of an international contract and the responsibilities of the parties.
6. **Presentation:** Prepare a short presentation on an economic project, business idea or international market.
7. **Analysis of an economic article:** Summarise an English-language article on an international economic issue and express a reasoned opinion.
8. **Academic presentation**: Present the topic or preliminary results of a Master's research project and answer questions.
9. **Business Meeting:** Prepare an agenda for a meeting with an international business partner and explain the main issues to be discussed.
10. **Business Report**: Analyse a short report on international trade or economic development, summarise its key findings, and present recommendations based on the information provided.