

USE OF ENGLISH

Choose the correct item(a,b,c or d) to complete the sentence.

Levi Strauss was born in Germany in the mid 1800's and emigrated to the United States as a young man. He lived in New York City and learned the dry-goods business **1)**___several years. In 1853 he took his knowledge and his dreams to San Francisco (California, USA). His dream to succeed came true over the next 20 years as he became a very **2)**_____businessman.

Many of Levi Strauss' customers were cowboys and miners. They needed clothing that was strong and durable. Strauss found a special fabric from France that was comfortable and lasted a long time. It was called "serge de Nimes," which was later shortened to the word denim.

Another man named Jacob Davis bought large amounts of the denim fabric from Levi Strauss. He was a tailor **3)**_____ made pants for hard-working men. One of his customers was continually **4)**_____the pockets off his pants. So Jacob Davis decided to put rivets on certain parts of the pants to make them stronger. The customer loved the new pants so much that he told all his friends, and soon Jacob Davis was busy making **5)**_____pants with rivets.

Jacob Davis soon realized that using rivets was a great business idea, and he didn't want **6)**_____to steal that idea. He decided that he **7)**_____to get a patent. But being a poor tailor, he didn't have enough money to pay for the **8)**_____. After thinking it over, he went to the businessman Levi Strauss and told **9)**_____his idea. He said, "If you agree to pay for the patent, we will share the profits from the riveted pants." Levi Strauss did agree, and the new riveted pants business **10)**_____Levi Strauss and Company. Today **11)**_____jeans are **12)**_____than ever, and Levi's name continues to live on.

| | a | b | c | d |
|-----------|--------------|--------------|--------------|--------------|
| 1 | for | about | at | since |
| 2 | unsuccessful | successful | lucky | careful |
| 3 | whose | which | who | what |
| 4 | tear | teared | to tear | tearing |
| 5 | lots of | lots | a few | a lot |
| 6 | somebody | anybody | nobody | everybody |
| 7 | will need | needs | would need | had need |
| 8 | invention | permission | document | patent |
| 9 | his | him | himself | he |
| 10 | be called | was called | were called | is called |
| 11 | Levi | Levis | Levi's | Levis' |
| 12 | popular | less popular | most popular | more popular |